# Indiana State Library

# Wednesday Word │February 3, 2016

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## The Wednesday Word
INDIANA STATE LIBRARY

## In This Issue

## 'Building it the right way from the ground up': An interview with Gvido Burgis

The Indiana State Library Foundation is excited to announce

## Certification Questions Answered

The Library Development Office has created a video series to answer questions about certification.

Click here to view the certification questions video series.

## Learn about applying copyright in online learning environments, returning workshop!

ALA Publishing has brought back the popular workshop Applying Copyright in Online Learning Environments with Gretchen

- Mapping Indiana's Bicentennial: Creating Giant County Maps & Timelines
- Day of Dialog


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## Indiana Library Jobs


NOW HIRING

Library Assistant 1
Ivy Tech Community College

Children's Librarian
North Manchester Public Library

Library Director
Van Buren Public Library

Assistant Director of Public Services
Elkhart Public Library

Technical Services Librarian (Part-Time)
Hancock County Public Library

Information Services Librarian
Ball State University Libraries

Library Director
Linton Public Library

Children's Services Department Head
Warsaw Community Public Library

To see the complete list of current openings listed on the  ISL Continuing Education Jobs page click here

its new executive director Gvido Burgis. Gvido is no stranger to the world of philanthropy and has a number of successes with nonprofits and government organizations. His enthusiasm for philanthropy is contagious along with his warm smile and engaging personality. I had the opportunity to interview Gvido about his vision for the Indiana State Library. The following is an excerpt from our conversation.

**RB: Tell me a bit about your background and how you advanced in the world of philanthropy?**

**GB:** I guess I would have to step back into another galaxy far, far away in another lifetime. [Chuckling] Actually, I worked for state government for a number of years. I worked under Lieutenant Governor John Mutz in the 1980s. After the election in 1988 I believe, a lot of people who worked in the Republican administrations were out looking for jobs. Somebody approached me about doing philanthropy because it's a real people business. I started on the road of fundraising working for a consulting firm doing feasibility studies and capital campaigns for several years. There was a lot of travel involved with that over two and a half years. I traveled all over the country.

I returned to Indianapolis and worked as the Director of Development for the Humane Society for a number of years. I worked as an executive for this national organization for economic education for clergy. After that I came to Visiting Nurse Service as the Vice President of Development and worked there for nearly 18 years. We built this tiny foundation they had with total assets of maybe three million and through a series of campaigns and events; we built it to an organization of around 18

McCord. This workshop will last 90 minutes and is hosted live at 2:30 p.m. Eastern on Wednesday, Mar. 9, 2016.

In this workshop, lawyer and librarian Gretchen McCord will break down the elements of course management system (CMS) use and help you assess risk and analyze copyright law to ensure your CMS is within copyright regulations.

Online platforms have become the base of operation for instruction for both face-to-face classes and distance education; yet current copyright law does not provide direct guidance on what you can legally upload into your CMS. The situation can be compounded by aggressive copyright holders who may restrict uses that are in fact within your rights as an educator. Applying law developed for physical materials to digital is often messy, and the licenses that commonly govern born-digital works make it more so. McCord will illuminate facets of copyright law that will help you make informed decisions about what materials you can upload to your online learning environment.

Click here to read the entire release.

## 12th annual Historic Preservation Month photo contest in 2016!

Help celebrate Indiana's bicentennial by participating in the Division of Historic Preservation and Archaeology's (DHPA) Historic Preservation Month. Take notice of the built history of our state by heading out and getting some pictures of your favorite spots. This is a great activity for families!

Finding grave sites is important
Allen County Public Library

Early settlers' stories being bound for public
Huntington City-Township Public Library

Catch Bicentennial Fever: Great Ways to Salute Indiana in 2016
Indiana State Library

3-D digitization brings Red Cross of Indiana's 100-year history to life
IUPUI University Library

M'ville library branches off into family trees
Merrillville Public Library

Library part of statewide partnership
Midwest Collaborative for Library Services

Valpo historian remembered for being a great man
Porter County Public Library

St. Joseph County Public Library expands lending privileges
St. Joseph County Public Library

## Is Your Library Making News?

Email your news for inclusion in The Wednesday Word

## Upcoming Workshops & Important Dates

Graphic Design for Librarians
When: January 25 - February 19
Where: Webinar

Copyright in Libraries

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million.

Click here to read the entire interview.

## Indy Library Achieves Record Milestone in e-Circulation!

For the first time since it began offering free access to digital materials in 2006, The Indianapolis Public Library has surpassed one million yearly downloads of eBooks and eAudiobooks, joining 19 other library systems in the U.S. and Canada to achieve that milestone during 2015.

The Library's record circulation of more than 1.4 million items in all electronic formats represents a 43 percent increase over 2014 and underscores how eBooks, eAudiobooks, eMusic, eMagazines and streaming video are becoming staples of the Library's collection, which totals more than 1.6 million print and physical media items, 231,500 owned electronic materials, and access to more than eight million eMusic titles.

In order to meet increased patron demand, IndyPL has devoted more of its materials acquisition budget to e-materials. For 2016, over $1.7 million has been budgeted for e-materials, while $3.6 million has been earmarked for physical materials. This compares to 2015 expenditures of $1.4 million for e-resources and $3.5 million for print and media. The percentage of the Library's overall budget devoted to the acquisition of all materials has remained constant at approximately 14 percent.

"Indianapolis has a strong community of readers of both print and ebook formats, and we still see high use of DVDs and CDs despite

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Take a picture (or three) of your favorite historic resource—building, bridge, cemetery, landscape-- and send it in. It doesn't matter what it is as long as it is at least 50 years old and in Indiana.

The basic requirements are:
• Images must be 8x10 prints, mounted or matted on or with a white 11x14 matte board.
• The registration form must be attached to each photo
• Limit of three (3) photos per person

For a complete list of guidelines and the registration form, click here.

Photos must be submitted by April 1, 201.

Questions—contact Amy Borland at aborland@dnr.in.gov

## Mapping Indiana's Bicentennial: Creating Giant County Maps & Timelines

Please join us for a geography webinar to learn about creating a canvas Giant County Map & Timeline of your county for classroom, library, museum, and community use. The Giant County Maps & Timelines Project is acknowledged by the Indiana Bicentennial Commission as a legacy resource for everyone to use. The Giant County Maps & Timelines provide lots of opportunities for teaching and learning, and they are linked to the Indiana Academic Standards. Guest speakers  Katie Springer from the IN State Library, Mike Davis from GENI's GIS Student Program, and Kathy Kozenski from GENI, will provide development resources and ideas about Indiana history,

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When: January 25 - March 4
Where: Webinar

[Issues in Youth Services Management II](#)
When: January 25 - February 19
Where: Webinar

[Creating a Marketing Plan for your Library](#)
When: January 25 - February 26
Where: Webinar

[Metadata for Digitization and Preservation](#)
2pm-4pm
When: Wednesday, February 3
Where: Webinar

[Caring for Originals during Digitization Projects](#)
2pm-4pm
When: Thursday, February 11
Where: Webinar

[Security in and with Collections in Libraries, Archives and Museums](#)
2pm-4pm
When: Tuesday, February 16
Where: Webinar

## View free LEU opportunities from:

**LYRASIS**

## Free training on lynda.com

**lynda.com**

## Follow ISL on Social Media

the advent of our streaming music and video collections," said Director of Collection Management Deb Lambert. "We devote a lot of time monitoring the use of every format, and we are dedicated to building a balanced collection that is responsive to the print, media AND digital interests of our community."

While the use of eBooks and other electronic resources within the Library's collection continues to rise, printed books remain the most popular format at nearly 63 percent of all checked out items.

In addition to its most popular e-resources, eBooks and eAudiobooks, IndyPL allows patrons to download or stream music, magazines and video. Children and teens also can access eBooks in separately organized e-reading rooms just for them. Soon, the Library will introduce a new service, Hoopla, that will allow patrons greater access to digital movies, TV and music. All of these services are available 24/7 for free with the use of a Library card.

Links to these digital products can be found from the Library's homepage at [www.indypl.org](http://www.indypl.org).

geography, and research to help you create a Giant County Map & Timeline for your classroom and community!

When: February 9, 3:00 p.m. - 4:00 p.m. EST
Location: Online
Price: FREE
Presenters: Katie Springer, IN State Library; Mike Davis, GENI GIS Student Program; Kathy Kozenski, GENI
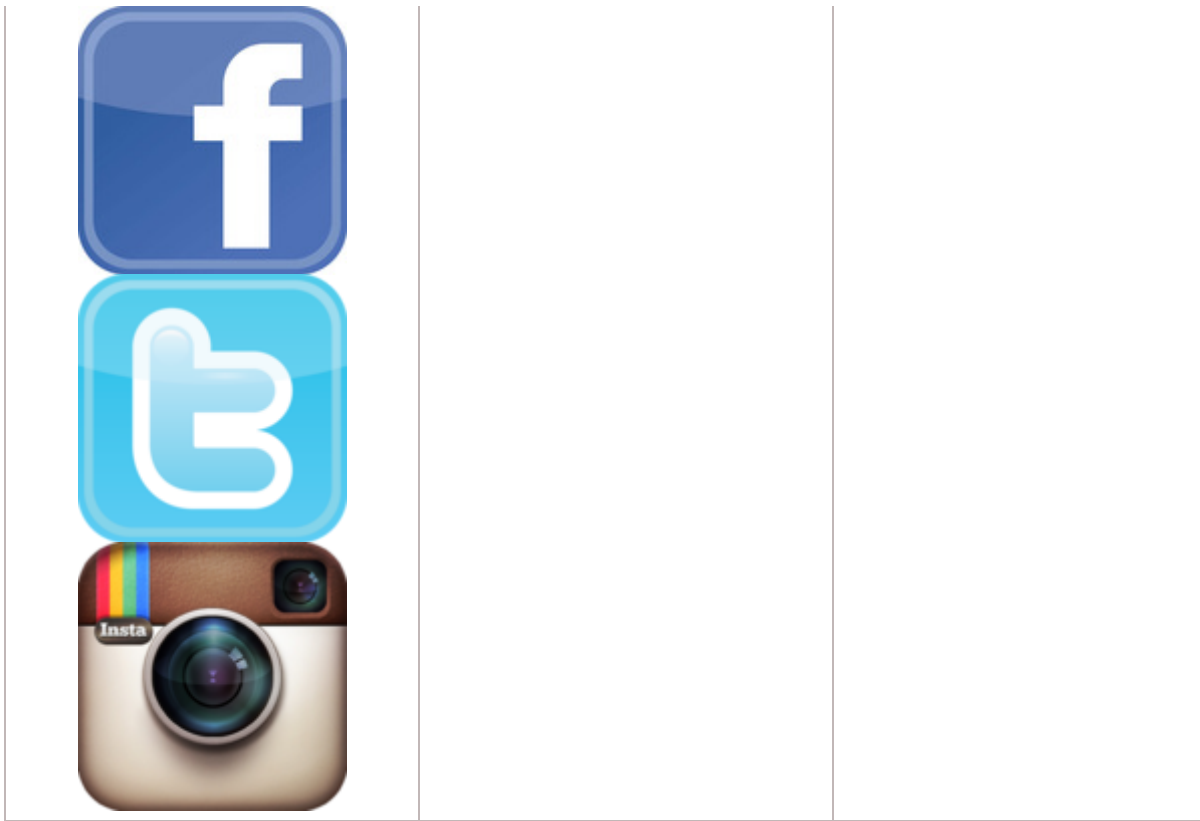[Click here to register.](#)
1 Tech LEU

## Day of Dialog

Day of Dialog is an annual librarian-only gathering which gives a close-up look at upcoming books and the latest trends in the library and publishing worlds. There are 2 separate professional development events for the library and school library communities. The SLJ event is geared towards school and children's librarians and LJ's event targets adult librarians. Both provide attendees with high content panels on trends in books, technology and publishing, access to exclusive author signings, free ARCs, and an opportunity to network with colleagues from around the country in an intimate library-centric setting. Both events sell out year after year and as we move from our home base in NY to Chicago this May, we are hoping for an equally stellar turnout this year!

See more about the events online and note that our program and speaker line up will soon be announced.

[LJ Day of Dialog](#)

[SLJ Day of Dialog](#)

Indiana State Library, 315 W. Ohio Street, Indianapolis, IN 46202. www.library.IN.gov

The Wednesday Word is a free publication of the Indiana State Library. Past issues are archived at the State Library's Newsroom.