

New rules for standing Pat

Rooney's campaign poised to break all molds

INDIANAPOLIS - Ten weeks ago, the brain trust of Pat Rooney's gubernatorial campaign convened to talk about their mayor - Stephen Goldsmith.

Rooney, Jim Knoop, Gordon Durnil and advertising guru Vaughn Hickman wrestled with the dilemma facing Republicans in both Marion County and Indiana - how to deal with Goldsmith's dual candidacies for mayor and governor.

"The issue was, how do you make the point?" Knoop said from his office overlooking Monument Circle. "How do you make the case of Steve being elected mayor, and serving that office for four years.

"You can out-clever yourself."

Finally, someone suggested the Nike approach: just do it. Or in this case, just say it in the most simplistic way possible: "Steve Goldsmith for mayor. Pat Rooney for governor."

There was a long pause in the meeting.

"We all kind of looked at each other for a few minutes...and then I got excited," said Knoop. "It's positive and it's the truth."

Plans were made. Hickman would work on "the blueprint" - an astounding eight-page, one and a half-foot by three-foot campaign brochure (\$1.97 a unit to produce; \$3 to mail in a tube). It was so much of a barrier breaker that when it was delivered to Madison County Republican Chairman Frank Burrows, it broke through the back of his mailbox.

After two flights of statewide TV ads to bump up Rooney's name recognition, a thousand gross rating points in TV ads (zoned by four regions) were booked for the end of August (costing \$170,000) to plunge Rooney into the first meaty issue of the campaign: a one-month tax holiday to absorb part of a \$1.3 billion.

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THE HOWEY POLITICAL REPORT



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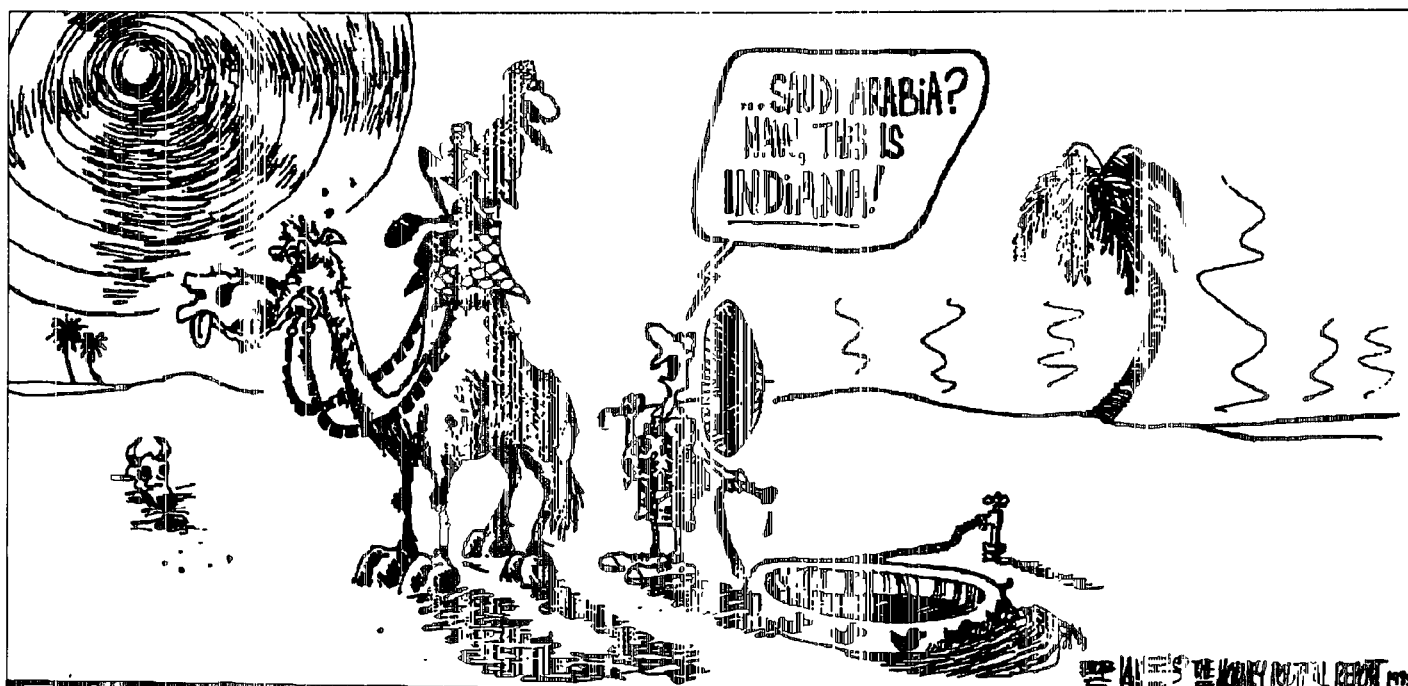
"QUOTE" OF THE WEEK

"We are not soft on crime. We are erect on crime...."

- Elkhart Mayor James Perron, responding to criticism on the crime issue from his Republican opponent, Carol McDowell, to *Elkhart Truth* reporter Stephanie Gattman

INSIDE FEATURES

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HUMOR

M I L L

My 4 and 5 year old sons often want to hear a "baseball story" prior to bed, like *Babe Ruth* pointing to center field before a homer, or *Jimmy Piersal* running the bases backwards. So earlier this week I told them about *Cal Ripken* playing to break *Lou Gehrig's* consecutive game record. The concept of "breaking a record" was new for the boys. This became apparent when the 4-year-old looked puzzled after the story was finished. He then said, "So, what's this about some guy breaking a radio?"



Wendellisms

By *Wendell Trogdon*
Indianapolis News

Once the floating casino opens, Evansville will be known as "In Your Pocket City."

Hoosiers pay homage to suffrage

PERU - The corner of Main and Hood streets seems like an unlikely place for a national movement to take place.

But that's where the first national headquarters of the League of Women Voters was established by Peru resident Marie Stewart Edwards.

Peru Tribune reporter Marge Donoghue was one of a number of Hoosier journalists who commemorated with stories the 75th anniversary of the 19th Amendment to the U.S. Constitution which gave women the right to vote.

She wrote that after three quarters of a century of voting power, women still aren't fully participating in the political process. Betty Rendel, a Republican National Committee-woman and former president of the National Federation of Republican Women sees room for improvement.

"When I first ran for the school board in the '60s, people at the polls were saying, "Why isn't she at home with her kids?"

Now, she says, "Women who have kids should make the rules."

Bedford Times-Mail reporter Lori Beshears recalled the 72-year fight of the women's suffrage movement and notes that while women serve in public office, they're still

not represented in the same numbers as men. "Looking back on the suffrage movement, we can't imagine what was so controversial about allowing each and every adult a voice in deciding who leads our nation, our state and our community," said State Sen. Becky Skillman.

Skillman added, "Within our state I still believe it's easier for a woman to be elected to the Legislature than a woman to be elected as county commissioner."

State Sen. Anita Bowser told the Associated Press that even 75 years of suffrage have not led to equal political representation. "Women make up more than half the nation's population, but only 10 percent of Congress are women and 21 percent of state legislators," Bowser said. "There is only one female governor." Women have more difficulty than men with raising funds, Bowser said, probably because the nation still thinks of politics as game reserved for men.

Even those barriers are beginning to break in Indiana. Allen County Commissioner Linda Bloom upset incumbent three-term commissioner Jack Worthman in May 1994. Also that year, Myra Celby joined the Indiana Supreme Court as an associate justice.

Yet, since 1816, only one woman - Ann DeLaney - has run at the top of the state ticket.

10th quarter Gallup numbers on Bill Clinton; Early camp matches up chicken to forks

Bill Clinton.

A neighbor in Fort Wayne - a union man - was talking the other day about the economy. "It's going great," he said. "I don't see how people could throw Bill Clinton out" Owners you talk to see Clinton as a rogue politician doomed to failure in 1996. Either way, President Clinton will have an enormous impact in the 1996 elections here in Indiana.

He will have the ability to pull the Democrat ticket down if the national dynamic roars up against him. Or, he might be the Woodrow Wilson of 1916 or the Harry Truman of 1948 who beats the odds and wins a second term.

■ The Gallup Organization released these numbers, comparing Clinton's first quarter approval rating with his 10th quarter:

First Quarter: 55 percent
Tenth Quarter: 48 percent

■ Here are the 10th quarter approval ratings of the last four applicable presidents:

George Bush: 73 percent
Ronald Reagan: 44 percent
Jimmy Carter: 31 percent
Richard Nixon: 49 percent

(Gerald Ford did not have a 10th quarter).

Here in the Hoosier state, a recent poll taken in Evansville, a Democratic city, showed Clinton hovering around 50 percent. Democrats might see that as good news, but Republicans are quick to point out that a Democratic candidate should find a rougher host in such a historically friendly place for Democrats, particularly in an area that hosted the post-convention Clinton-Gore

HORSE RACE

bus trip on I-64 back in 1992.

The Rumors for Governor

Rumor 1: Steve Goldsmith won't run for governor, but will sit this one out, finish his second term and then run for Sen. Lugar's seat:

Response: Susan Wehrenberg says, "I'm pretty sure he's going to run."

Rumor 2: Rex Early didn't have 6,000 people for his birthday bash.

Response: Mike Young, quoting Jug the caterer, says, "Every two pieces of chicken + one fork = 7,200 dinners.

Also, 3,500 cars + two parking lots = 7,000.

Finally: 383 tickets marked "comp."



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TICKER T A P E

Play of the Week

Indiana Democratic Chairman Joe Andrew gets the nod for his efforts at reinvigorating Indiana Democratic Editorial Association drew big crowds (180 for lunch, compared to 30 last year). There are efforts to revitalize the Young Democrats and Democratic Women's groups in each county. Whereas last year's convention was a precursor to a terrible November, this year's may signal a revival.

■ ■ ■
A second major lawsuit has been filed aimed at a controversial law passed during the 1995 legislative session. Eight groups filed suit in U.S. District Court in Indianapolis against the "informed consent" abortion restriction law due to take effect on Sept. 1. "It's the first statute that seems to explicitly require a woman to make two trips," attorney Simon Heller of the Center for Reproductive Law & Policy, said (Steven Higgs, *Bloomington Herald-Times*). The only other "two trip state" - Mississippi - saw a 13 percent drop in abortions during the first five months of its law.

AFSCME is in the process of organizing a statewide drive to unionize BMV employees. Many of the them staged a walk-out last February over what they called poor wages.

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TICKER T A P E

"Tempers flared" during a town hall meeting in Monroe County called by U.S. Rep. John Hostettler. "But the anger flashed between audience members as often as it was focused on the congressman," reported *Kaylene Pena* of the *Bloomington Herald-Times*. Hostettler has gotten used to hot meetings in Bloomington. "I end up trying to bring the question back into focus, and the focus away from each other."

State Rep. Thomas Alevizos has accused a legislative study commission for Lake, Porter and LaPorte counties as biased against LaPorte County needs. He charged that the commission is an excuse to fund alternative rail service to the southern end of Lake and Porter counties (*Paulene Poparad, Michigan City News-Dispatch*).

East Chicago Mayor *Robert Pastrick* confirmed that Chicago Bear ownership huddled with members of the Bayh administration during last Thursday's exhibition game between the Colts and Bears at the RCA Dome. Bears owner *Mike McCaskey* is seeking a new open-air stadium, and Pastrick sees the owner as using Indiana to get a better deal from Chicago Mayor *Richard Daley*, who, incidentally, is a good friend of Gov.

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Democrats leave French Lick invigorated; Andrew predicts 75 mayoral victories this fall

FRENCH LICK - Gov. Evan Bayh delivered the keynote address last Saturday night at the Indiana Democratic Editorial Association, paying homage to a keynoter 60 years before - President Franklin D. Roosevelt.

"That was a time when the future of our nation was very much in question," Bayh told the packed ballroom. "Economic turmoil stalked everyone across the land. Americans, for the first time since the Pilgrims landed at Plymouth Rock, were wondering if theirs would be the first generation in the history of our country to have a lower standard of living passed on to their children because of the Great Depression."

Bayh continued, noting that unemployment was at 25 percent, brokers on Wall Street were jumping from windows.

Later that evening, during the IDEA's "Smoked Filled Room" story telling session, Bayh aide Matt Gutwein relayed a story "just a few hours old."

As Bayh was preparing his speech, he went over the eroding standard of living, the pilgrims, the Wall Street brokers jumping to their deaths, and Franco in Spain killing off Republicans.

Bayh paused and turned to his aide, saying, "Maybe Franco was on to something."

Certainly, Bayh was just kidding, but there was very much a mood present that Democrats will be bringing down Republicans. That was in contrast to the 1994 convention, when U.S. Rep. Lee Hamilton admonished Democrats for abandoning President Clinton. It was a precursor to the huge defeat just around the corner.

Last Saturday, Bayh, chief of staff Joe Hogsett, Lt. Gov. Frank O'Bannon and Attorney General Pam Carter joined the band singing, "Rocky Top, Tennessee."

Bayh worked every table in the room during dinner, just as if he were campaigning. While the governor has no immediate race in his future, many other Democrats present were into Republican endangerment. Here is a sampling of the talk:

■ **State Chairman Joe Andrew** predicted Democrats would win 75 mayoral races this November. While Democratic mayors caucused, the most revealing activity took place in the many alcoves, nooks and crannies of the huge French Lick Springs Resort, where seasoned mayoral pros like East Chicago's Robert Pastrick, Greencastle's Mike Harmless and State Rep. Win Moses coached neophyte candidates.

■ **Frank O'Bannon**, introducing Bayh at Saturday's dinner, noted Republican Pat Rooney's tax holiday plan this way: "According to our Republican friend, the state of Indiana was doing too well economically and that we need to give part of the state surplus back to the taxpayers. Talk about a success problem? Well, let me introduce to you the culprit himself."

■ **Pam Carter**, in a sharp, concise speech, presented this theme: "I want to remind you of a few things. In Chicago, we had elderly people, almost 200, who died because of the hot weather. You know the elderly died because they were fearful of opening their windows because they thought someone would hurt them. And when they went into these homes, they were up to 175 degrees. At the same time in Congress, they are talking about removing benefits to the elderly, the same people who raised us, the people who fought our wars, who paid their taxes, who paid their dues, the people who transformed this country. And all of a sudden we're going to kick them to the curb? I don't think so."

■ **Frank O'Bannon**, addressing the luncheon, on his recent trip to a lieutenant governor's conference in Mackinac, Mich.: "I was sitting there in the Hall of States with flags and everything, looking around, and over half of (the lieutenant governors) were women. Four years ago there had only been 14 in the history of the United States."

■ **Judy O'Bannon**, at the luncheon: "Things go in cycles and waves and I think we're in one of those waves right now where a lot of new patterns are being set down; things that our grandchildren will follow because that's what people do. Maybe we can call this weekend to get up, get with it, and get going time."

COLUMNISTS ON INDIANA

James McCartney, Knight-Ridder - The much-heralded Republican revolution in Congress is less than a year old, but is already on a path to self-destruction. The Republicans have seen the enemy, and it is them. They are rushing headlong into confrontations with President Clinton after Labor Day on highly sensitive issues, especially the environment and health care for the aged, and it's hard to see how they can win. Is it politics? Yes. But can the Republicans make it work to their benefit? Doubtful. Clinton will be in a position to make them appear to be both cruel and unfeeling.

Nelson Price, Indianapolis News - Why do Hoosiers tell Kentuckian jokes? "It's a way of establishing group identity," one analyst told me. "You bond by attack someone else." And holy turned tables! Many of us have discovered that residents of other cities and states enjoy swapping Hoosier jokes; I've noticed this particularly in St. Louis and parts of Michigan. Several analysts say Hoosiers began picking on Kentuckians generations ago because of the agrarian nature of the Bluegrass State. In the early days of Indiana settlement, waves of newcomers from Kentucky and other Appalachian areas may not have had as much formal education as native Hoosiers. We should have stopped snickering years ago. A glance at Indiana's rankings in educational statistics is plenty sobering.

Robert T. Garrett, Louisville Courier-Journal - I've been daydreaming lately about a presidential election next year that could absorb and enlighten voters, and profit the nation. In neither political party would the nominating contest for such a dream race even be close. For the Democrats, the potential ticket out of the wilderness would be New Jersey Sen. Bill Bradley. For the Republicans, the best standard-bearer to consolidate conservative gains, while holding the country together, would be Indiana Sen. Dick Lugar. Bradley and Lugar are leaders of the kind who could reach across all sorts of divides in the American electorate and unite most folks behind common efforts of high pur-

pose. Lugar and Bradley share maturity, self-possession and surefootedness. They can be bold, without a focus group. They buck orthodoxy in their respective parties, and try to train Americans' attention on critical national problems. It would be a campaign of sense and civility. Talk about win-win scenarios.

Mike Dooley, Fort Wayne News-Sentinel - Could Indiana's hopes for a financial windfall from riverboat gambling turn out to be all wet? There are those who are beginning to wonder. In recent months, several riverboat operations have gone under in a number of Southern cities. Closer to home, a drop in business has forced the city council in Rock Island, Ill., to waive more than \$165,000 in rent due from a riverboat at that port. That revenue shortfall prompted cuts in the city budget of more than \$600,000.

Bob Verdi, Chicago Tribune - You're Michael McCaskey, and if it's Chicago, whenever you open your mouth, nobody's listening. Yet, when you talk about Aurora or Indiana, or Baltimore, you're a Harvard egghead who inherited a family heirloom that just might be Chicago's most beloved franchise. Fans don't like you, Mayor Daley doesn't like you, even other owners in town don't like you. The New York Giants, as proud a franchise as the Bears, have played comfortably in New Jersey for years. The world won't come to an end if the Bears wind up in Indiana, nor will an era.

Jeff Cohen and Norman Solomon, Fort Wayne Journal-Gazette - Only a few weeks have passed since the Walt Disney Co. announced its takeover of ABC - but already the TV network is living up to the Mickey Mouse image. In a cowardly capitulation, ABC has settled a defamation suit brought by cigarette giants Philip Morris and R. J. Reynolds. For journalists, ABC's surrender was a white flag seen 'round the world - dramatizing the awesome power that big-money firms can wield with lawsuits.

TICKER TAPE

Bayh. It might be interesting to see how that relationship would fare if the Bears were really serious about moving to Northwest Indiana.

Indianapolis broadcaster **Reid Duffy** has been hired by WNDY to provide commentary for the TV version of the **Mike Pence Show**, which will debut in late September. Duffy will also do sports background features.

Four contenders for the Democratic 8th CD nomination made the rounds at IDEA's convention at French Lick Springs Resort last weekend, addressing the Orange County Jefferson-Jackson Day dinner Friday night. The two most conspicuous candidates were **State Rep. Rick McConnell** and **Vanderburgh Commissioner Rick Borries**, who both extensively worked meeting groups and lobbied most of Saturday. McConnell had a 6th floor suite opened for supporters and volunteers and a big sign in the lobby. Seen, but not heard very often, was former McCloskey aide **Jonathan Weinzapfel**.

Howard County Sheriff **Jerry Marr** has agreed to a \$55,000 pay cut - from \$135,000 to \$80,000 (**Jeff Parratt, Kokomo Tribune**). "That's just too much money," Marr said of his earnings this year. Marr will return to the county general fund his surplus prisoner meal money and

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Standing Pat: Bizarre, or cutting edge?

HPR Special REPORT

"The campaign that sets the agenda usually wins. We're very much in a mode of being six to eight weeks out...."

- Jim Knoop

FROM PAGE ONE

At the end of the ad came the "Goldsmith for mayor; Rooney for governor."

Why August, when many Hoosiers are either on vacation or trying to chill out? "That's when the next flight of TV was expected to go," Knoop said.

Gov. Evan Bayh rejected Rooney's call for a special session, saying, "I believe it would be prudent, however, to see what the federal government does with regard to shifting their deficit problems down onto the state and also to get the benefit of the state budget forecasting committee's forecast on the expected performance of Indiana's economy. With this information in hand, I am hopeful that we can make permanent cuts in Indiana's taxes."

The Rooney campaign took that response and geared up yet another TV ad accusing the Democratic administration of being big spenders. "I'm pleased we were able to react to a political development in 48 hours," Knoop said. "It took more time to distribute it than to make it."

When HPR speculated in July that a Republican candidate for governor would try to seize the tax cut issue, Knoop said the campaign would beg off until late this year or early next.

"Very simply, we wanted to be the first to talk about it," Knoop said of the strategy change. "We didn't want to lose that ground. Plus, we completely pre-empted Garton on Friday."

By mid-September, the Rooney campaign will be polling. Knoop expects the numbers to be up. "We still think this race is between Steve Goldsmith and Pat Rooney. This flight (of ads) will move the numbers twice as well."

Mold breakers

As you can imagine, Rooney's rivals see this as an ostentatious way to campaign.

"He's got all the money in the world. They can do some crazy things," explained State Rep. Mike Young, Rex Early's campaign manager. "You know, we can sit around and talk about

doing some of this and some of it might work. But we can't do it."

Susan Wehrenberg, Goldsmith's political director, saw it in similar terms. "Gordon Durnill and Jim Knoop are having the time of their lives. They have high salaries, they've got plenty of money. Why not try all the unconventional things?"

Wehrenberg saw the Rooney ads as "confusing" and revealing an "inner war."

"They don't want to attack Steve, but they want to keep digging away. It's confusing. What does Steve Goldsmith have to do with a tax holiday? I found it kind of bizarre."

Knoop sees it more unconventional, and an exploitable issue. "We know Steve Goldsmith is a very popular mayor," Knoop said. "We also know he's got a political liability. It all comes down to three points. He's running for two offices. People expect their mayor to be very hands on. He can't be off campaigning and do so. The third point is how a vacancy would be filled. I can tell you voters are not enthused about precinct committees in picking someone for almost a third term."

Taxing criticism

The opposition campaigns, as well as the Democrats, found plenty of openings to criticize Rooney's tax holiday. Young pointed out that Wisconsin's 1979 tax holiday in which \$900 million was drained out of tax coffers was followed by a \$230 million deficit a few years later.

The Early campaign is touting \$25 auto license plates and a repeal of the inventory tax. Wehrenberg called it silly. Lt. Gov. Frank O'Bannon has said it would "irresponsible" to call a special session prior to the December budget forecast.

Newspaper editorial writers who covered the topic were skeptical. "If there's one sure way to grab headlines in an election, promising to cut taxes is usually it," said the *Logansport Pharos-Tribune*. "The surplus should represent more than just a one-time windfall for Hoosier taxpayers. It should represent investment capital in the state and its citizens to stimulate eco-

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conomic growth, the quality of life and the prospects for the state's future."

A Reaganesque victory

Knoop admonished HPR for characterizing a "tepid" media response and that Rooney was "a bit shaky" during his press conference. The media response was based on a lack of print coverage in the Indianapolis market.

Every TV station that covers news was on the story, as well as the big radio outlets - WSBT-AM in South Bend, WASK-AM in Lafayette, WOWO in Fort Wayne, WIBC in Indianapolis and Network Indiana. WISH-TV's Jim Shella opened with a cold shot of Rooney and covered the storey extensively, as did WRTV and WTHR in the capital.

Knoop produced headlines from the two Fort Wayne papers, the *South Bend Tribune* and the *Bedford Times-Mail* revealing the tax cut plan.

It wasn't unlike Michael Deaver in the Reagan White House viewing a negative TV newscast with the sound off, and celebrating the accompanying visuals.

"I'll take these headlines any day of the week," Knoop said, smiling.

Mary Beth Schneider of the *Indianapolis Star*, saw it this way: "I figure Rooney really got his money's worth. He boosted his revenue surplus idea and took a swipe at the leader, thereby getting more publicity and notice than most ads generate.

"It also has generated a little embarrassing problem for Rooney. Because he spent money to influence an election - the mayor's race - he'll have to report this ad as a campaign expenditure on behalf of Goldsmith when he files his annual election report."

A 6 to 8 week campaign

What we're witnessing could be the most expensive and audacious political campaign in the state's history - where an easy million has already been spent. Durnil is undefeated with campaigns he's been associated with. Knoop still speaks with anguish over the 1988 John Mutz campaign - the most thoroughly researched white paper effort in modern Indiana history.

"We had more white paper on educa-

tion, crime, you name the issue. And no coverage. In this state, hard core public policy doesn't get covered. It's a paradox," Knoop said.

Figuring the earned media from the mainstream press will be limited, Rooney & Company will push this campaign into new parameters to get the message out.

The blueprint brochure, for example, will be a recurring theme, with interchangeable parts to fit geographic needs.

Some might call it cute, or a luxurious campaign gimmick, but Knoop, a former Wabash College professor, sees great logic. "The first test in direct mail is how many got opened. I guarantee you 100 percent of those blueprint tubes were opened.

"And I've done full-colored brochures that were more expensive."

By looking at the Rooney campaign, one almost has to pinch himself that it isn't September 1996, but really a year earlier. It is just a little more than eight months away from the Republican primary.

"The whole campaign has accelerated," Knoop said. "The campaign which sets the agenda usually wins.

"We're very much in a mode of being six to eight weeks out."

Jacobs: 'Frank could stay nearer and do better'

Last week HPR speculated on a possible O'Bannon-Andy Jacobs ticket in '96.

This week, U.S. Rep. Jacobs responded, saying, "I'd doubt he'd consider me. He could stay nearer and do better."

Jacobs said he would make a decision on whether to seek re-election after the city election, noting at one point, "I don't want them carrying me out feet first."

He added, however, there was a moral obligation to defend against the "ultimate taxation" - American soldiers dying on foreign battlefields.

And there was this on the cost of modern campaigns: "My dad used to say the difference between a \$50,000 congressional campaign and a \$500,000 campaign is that in the latter, they'll find a way to waste \$450,000."

TICKER T A P E

fees he receives from serving delinquent tax warrants. According to *Mike Eslinger* of the Indiana Sheriff's Association, "a good portion" of the 51 new sheriffs elected last November are expected to follow suit in the next few weeks.

The *Louisville Courier-Journal* reports that crack cocaine arrived in Jeffersonville and New Albany 18 months ago, "yet it has already penetrated the area's poverty-ridden public-housing neighborhoods." Officials fear that Clark and Floyd counties won't have the resources to effectively deal with the problem. "Our consensus is that if we weren't on I-65 and right across the river from Louisville, our crack cocaine problem would be considerably less," said *Prosecutor Thom Marshall* of the Southern Indiana Drug Task Force. Clark County police are predicting an 80 percent increase in cocaine-related arrests this year.

"Crack is the worst thing man has ever invented," *Melonee Stephen* told the *Courier-Journal's Scott Wade*. "Whoever invented it should be crucified."

Fort Wayne Mayor *Paul Helmke*, whose city has been fighting a crack cocaine problem for 10 years, is predicting the property tax rate will remain flat.



Lugar campaign expects exposure on ag, nuke issues

Lugar Presidential campaign officials are asking this question these days: what are likely GOP primary voters talking about three weeks after the United We Stand USA convention in Dallas?

Most likely, they are pondering Lugar's speech about the potential destruction of an American city by nuclear terrorists more than Pat Buchanan's speech on isolationism.

The same holds true for that ruse of a straw poll in Ames, Iowa, two weeks ago. "Phil Gramm spent between \$500,000 and \$1 million for that," said campaign spokesman Terry Holt. "In the long run, will that be worth it? We have to key our sights set on the long run, and what will pay off for us next February as opposed to

LUGAR WATCH

attention."

Republican observers who heard Lugar's speech in Indianapolis on Monday believe that if he can repeat that with the same intensity, he might get over the "mortician" tag he's been saddled with.

Indianapolis Star's Mary Beth Schneider summed it up this way: "Whatever the reason, Lugar came home to Indianapolis Monday and delivered the kind of speech that his critics say he can't - sometimes funny, often fervent, and with

what might pay off in August when nobody's paying

a point aimed right at the hearts of voters who tell pollsters that they are sick of attack-dog politics."

Minda Markle, who serves on Lugar's Senate Agriculture Committee staff, refuted a *Chicago Tribune* story a few weeks ago that said ag reforms were being savaged by traditional GOP constituencies. Markle said Lugar is still seeking \$48.4 billion in subsidy cuts over seven years. "He's going to make sure that it's done to get agriculture more market oriented." The Lugar campaign expects the subsidy hearings to gain considerable attention.

The Lugar campaign also expects national press coverage over the nuke/terrorist issue when Sen. Nunn holds hearings later this month



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HPR political analyst Brian Howey: He was alone in predicting the GOP takeover of the Indiana House and three congressional seats in 1994. Howey's speech and analysis credentials include: The Lugar Symposium, University of Indianapolis; League of Women Voters; The Mike Pence Show; WNIT's "Ask the Mayor;" WBNI Community Forum; Indiana-Purdue, Fort Wayne; Indiana University, Kokomo; Manchester College; Indiana University at South Bend; Indiana Christian Coalition; Indiana Democratic Editorial Association and the Fort Wayne Downtown Rotary. Get the fresh insights, the insider game and the straight-shooting political analysis from Indiana's leading political writer.

HPR cartoonist Bob Lang: He is an up-and-coming political illustrator whose work appears both nationally and in Indiana in the Limbaugh Letter, Hudson Institute, Frost Illustrated, Fort Wayne News-Sentinel, and the Columbia City Post & Mail. Lang was the winner of the 1995 National Newspaper Publisher's Association Best Editorial Cartoon of the Year. Get Bob Lang's political insights from the tip of his tongue...and his pen.