

The Howey Political Report

The weekly briefing
on Indiana politics

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Tsunami

A historic election brings a tidal wave of irony

The ironies.

Were there ever ironies in Tuesday's historic election!

For instance, the three Indiana congressional districts "perceived" by experts to be the most hotly contested weren't.

In the 4th and 2nd CDs, Republicans Mark Souder and David McIntosh defeated Rep. Jill Long and Joe Hogsett, respectively, by 55-45 percent margins.

Only in the 8th CD, where John Hostettler upset Rep. Frank McCloskey, did the totals live up to the dead-heat predictions - that race going 52-48 percent. The real shocker, however, came in the 9th CD where Rep. Lee Hamilton staved off a late charge by State Sen. Jean Leising by an identical 52-48 margin.

It accented what Hamilton told his party at the Indiana Democratic Editorial Association convention in French Lick last August when he said he had never seen the Hoosier electorate "so volatile."

At that convention, Hamilton said in the keynote address, "Sometimes when I'm standing at a public meeting, I feel a curtain drop between me and the people I'm talking to. I'm a politician and therefore, they say, my word cannot be trusted."

What almost occurred was the curtain of the voting booth separating Hamilton from his brilliant Capitol Hill career. "I'm pleased that I've been able to run against the tide," Hamilton said, "but I'm disappointed the margin isn't stronger."

Hamilton's disappointment wasn't as great as state GOP chairman Al Hubbard's. While Hubbard was sky high on winning all four Statehouse offices, three congressional seats, control of the Indiana House (as HPR predicted) and the Marion County prosecutor's office, he was heartbroken that he didn't steer more money to Leising and into the 10th District where Rep. Andy Jacobs got a 6-percent win over Marvin Scott.

"I'm embarrassed we didn't support them," Hubbard said of Leising and Scott. "In Jean's case, we paid for two polls by two different

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Quote Of The Week:

"I'm just happy we got a result; that there's no recount..."

- U.S. Rep. Frank McCloskey

Two recounts shaping up as Republicans win Indiana House

What would an election be like without some surprises in Indiana General Assembly races?

As *HPR* predicted last week, the Indiana House went Republican by a 56-44 margin even though the party failed to pick up several targeted seats. The Senate now stands 30-20 Republican. At least one recount is shaping up in each chamber.

State Rep. Ben

GiaQuinta, D-Fort Wayne, was a seven-vote loser in his rematch with Republican John Becker. "I think a recount is something I owe to the people who supported me," GiaQuinta said. In the Senate, Sandy Dempsey of Munster had a six-vote lead over State Sen. Frank Mrvan of Hammond. GOP leaders and Senate President Pro Tem Robert Garton huddled late Tuesday night to prepare for an anticipated recount there.

Two other Senate Democrats were defeated - two-term Larry Macklin of Decatur to Republican David Ford by just over 2,000 votes, and John Waterman defeated Sen. Maurice Doll.

Redistricting appeared to have hurt Macklin and Mrvan. GiaQuinta seemed to get caught up in the GOP tidal wave.

Three of the top 10 GOP targeted races in the House did not materialize. State Rep. Dale Sturtz survived a challenge from Noble County Councilwoman Joy LeCount, who seemed to have been hurt by the House Republican Committee's "limos-for-diapers" campaign scheme.

George Witwer's Opportunity Project of Indiana saw 11 of its 19 targeted candidates win, and funded upset victors John Becker over GiaQuinta, Eric Turner over Rep. Pete Beck, and David Lohr over Rep. Vern Tincher.

OFFICE	11/3 STATUS	COMMENTS
SECRETARY OF STATE Jeffers (D) v. GILROY (R)	Leaning R	High hopes for Gilroy. She needs to move away from Lugar and establish own ID. And Jeffers? Scrappy and innovative. A true rising star for the Democrats.
TREASURER Humphreys (D) v. BRINKMAN (R)	Toss Up	You don't suppose Joyce will be a thorn in Evan Bayh's side, do you. <i>HPR</i> would like to see Humphreys back in public eye.
74th INDIANA HOUSE Phillips (D) v. LAMBERT (R)	Leaning D	The stunner of the night. Lambert has sheer fortitude. Won with little support. A looming GOP star?
67TH INDIANA HOUSE Goble (D) v. DUNCAN (R)	Leaning D	We said: "Goble should win, but if Dems stay home..." Well, they did. Second House Dem leader to fall.
35TH INDIANA HOUSE Eckdy (D) v. MUNSON (R)	Leaning R	Munson keeps tough Muncie seat.
59TH INDIANA HOUSE HAYES (D) v. Bigley (R)	Leaning D	This Democrat leader survives. Hard work and a penchant for close victories.
65TH INDIANA HOUSE Henderson (D) v. STEELE (R)	Toss Up	Steele wins this race Repubs knew they had in the bag. Killer phone banks work.
24TH INDIANA HOUSE Frantz (D) v. McCLAIN (R)	Leaning R	Republicans pick up this seat vacated by Democrat John Davis.
52ND INDIANA HOUSE STURTZ (D) v. LeCount (R)	Leaning R	Dam! Sylvan Lake dam repairs help Sturtz. Diapers hurt LeCount.
34TH INDIANA HOUSE Elliott (D) v. VAN LEER (R)	Leaning D	First black Republican in House in nearly 20 years. Muncie voters confounding.
69TH INDIANA HOUSE Lytll (D) COOK (R)	Leaning D	Cook benefits from lack of Democratic turnout that almost sank Lee Hamilton

The Horse Race

<u>2ND CD</u>	<u>STATUS</u>	<u>COMMENTS</u>
Hogsett (D) v. McINTOSH (R)	Toss Up	A week ago, Hogsett thought it would come down to 5,000 votes, but didn't know which way. Money flowed for McIntosh at the end. Hogsett retires? Say it ain't so, Joe.
4TH CD Long (D) v. SOUDER (R)	Toss Up	Newt skips Fort Wayne visit, but it didn't matter. Tidal wave swamps Long. Long vows that she will be back. Now she might be interested in Dept. of Ag. Or, how about '96 rematch. Or, O'Bannon's running mate?
5TH CD Beatty (D) v. BUYER (R)	SAFE R	This is one of two races that just never developed. Buyer may be considered rising star in fresh GOP majority ranks.
7TH CD Harmless (D) v. MYERS (R)	Safe R	Second race that never materialized. But 65-35 edge was stunning. Chairman Myers...a dream come true? And for Harmless? Remember it took John Brademas three tries to win.
8TH CD McCloskey (D) v. HOSTETTLER (R)	Toss Up	This was the kind of year and kind of candidate most figured would get McCloskey. Frank a class act, and, whew! No recount.
U.S. SENATE Jontz (D) v. LUGAR (R)	Safe R	The statesman prevails. Shake up looms for Ag. Would he support Jill? Will Jontz apply for a job?
41ST INDIANA SENATE Webb (D) v. GARTON (R)	LEANING R	Garçon survives. Jessica Webb is the caliber of candidate both parties need to recruit to even gender balance.
1ST INDIANA SENATE Mrvan (D) v. DEMPSEY (R)	LEANING R	A six-vote winner and a recount. Don't etch this one in stone. Nice call, Tom McDermott.
26TH INDIANA SENATE CRAYCRAFT (D) v. Weng r	Leaning R	HPR had Craycraft "circling the drain." We'll spring for the Comet. Guess they don't vote straight tickets in Muncie.

HPR "insight" k p t r a d r s ahead of curve

The Howey Political Report is the proverbial "new kid on the block" in Indiana politics, having debuted in August.

How did *HPR* do in keeping its subscribers ahead of the curve?

Judge for yourself:

✓ In the Sept. 29 edition, *HPR* moved both the 4th and 8th Congressional District races into its "Toss Up" zone in the Horse Race, almost a month before the state and national press recognized the potential for change there.

✓Virtually no one predicted Republicans would take control of the Indiana House - except for *HPR*. In our Nov. 3 edition, we reported: "The idiotic 'limos-for-diapers' campaign push by the Republican House Caucus...may have damaged some of their targeted chances (i.e. Joy LeCount). But *HPR* senses that if the Republican wave materializes, several Democratic House seats no one is really paying much attention to might get swept away." The House is 56-44 GOP.

✓*HPR* cited House Democrats Ben GiaQuinta in Fort Wayne, and John Day and Paul Cantwell in Indianapolis as well as State Sens. Maurice Doll and Frank Mrvan untargeted but vulnerable. All lost on Election Day.

✓In our special faxed "Election Forecast" on Nov. 7, *HPR* was the only media which published a tracking poll showing the GOP House generic with a 51-32 lead. "Based on those figures, Republicans would take all three hotly contested races." They did.

✓*HPR* published the final 2nd CD Star/WISH-TV poll before it was reported anywhere else, but noted that Hogsett's 1-point lead was ominous. It was.

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HPR Interview

Sally Rideout Lambert: No single issue defeated Michael K. Phillips

BOONVILLE - Phillips and Foley. They are the two speakers of the House who went down to stunning defeats on Tuesday, one here in Indiana and one in Oregon.

When Sally Rideout Lambert attends the Republican House caucus Thursday morning, she will be the toast of the GOP after her 275-vote victory.

Her race was late developing this year and it wasn't until the final two weeks of the campaign that the Indiana Republican State Committee invested money. "Our last poll on Thursday had him leading 41-32," explained GOP Chairman Al Hubbard. "I thought we had a shot. My feeling was the undecideds would break Sally's way."

Here is how Sally Rideout Lambert - a political unknown three months ago - knocked off the second Indiana speaker of the House in eight years:

HPR: How did this race develop? Was it decided on strictly local issues?

Lambert: I think that because we were both out there on TV and radio getting our message out, people really started paying attention after the New Orleans story coverage. They started listening to what I had to say over what Phillips had and hadn't done as speaker of the House. I think when people realized he hadn't done everything he could have done, that they began to believe it wasn't such a bad idea to send someone new

HPR: You had a poll in September that showed you ahead. Did you see any erosion of support after Phillips released a poll that showed he was ahead?

Lambert: Not really. I don't believe he ever released his poll. He said he had a poll that showed him ahead but he never released any results.

HPR: What did that tell you?

Lambert: Well, considering we released our poll showing us ahead, the Evansville Courier had done a poll showing I was just a half a point behind and he said he had a poll showing him ahead but he didn't release the results, I really didn't believe the results. I felt that we had a lot of momentum from the time the New Orleans story came out, although up until election day we had done a lot of door-knocking and everywhere we went, no matter whether we were in a very Republican area or a very Democratic area, we got a lot of support and people saying 'I plan to vote for you.' I think people were really ready for a change.

HPR: When we first talked, it seemed like the two highways going into Evansville, the fiasco with the Hoosier Millionaire Show, the Alcoa clean coal grant - all very local issues - seemed to be driving this campaign. In fact, you called the New Orleans story the icing on the cake. What issues do you think finally nailed Mr. Phillips?

Lambert: I don't know if it was any one issue. It was probably a culmination of all the ones you just mentioned. I told a lot of reporters today...a lot of people think the New Orleans story had a big impact on the race and I think it did too. It made them realize they weren't getting what they should from their state representative.

HPR: Did you approach Bill Hussung of WTHR-TV about using the New Orleans tape for a TV commercial?

Lambert: I didn't technically ask them. Maybe I did when it first came out - I don't really remember. Bill Hussung had been in touch with me to ask when we were going up on TV. He told me, "FYI, please don't use the coverage because we've copyrighted it and my producer is ready to go to court to stop any commercials."

HPR: Did you want to use it?

Lambert: I'm sure it would have been nice. But we had a very nice commercial concerning the trip to New Orleans without any of the coverage.

HPR: When did that ad go up?

Lambert: We went up the Friday, a week and a half before the election. He'd been on about two weeks.

HPR: At that point, did you feel the race was slipping away from you because of that time lag?

Lambert: I guess I felt we were losing a little momentum. The state committee was doing tracking polls, but they would never give me any numbers. They always seemed pleased when I talked with them. They told me we slipped the first week, but that was to be expected. The second week, they told me I was coming back up in the numbers.

HPR: When did the state committee begin funding your race?

Lambert: Just about two weeks out.

HPR: Going into election day, did you think you had Mr. Phillips on the ropes?

Lambert: Yes. We had covered much of Spencer County door-knocking and we had gotten a lot of positive feedback. Then on Sunday we were in Boonville. We had people tell us, "I'm a lifelong Democrat, but you've got my vote."

HPR: Have you talked with Paul Mannweiler?

Lambert: There were indications Mike might go for a recount. He indicated he had talked to the Democratic leadership up there and that they were just planning to organize without Mike. He had gotten the impression there would be no recount call.

HPR: How many people helped you with this historic victory?

Lambert: We didn't have a lot of people. I think there were a lot of people who wanted to support us but who were a little scared to do it openly. I'd say, 40 volunteers who either worked one or two days for us, or five or 10 days

HPR Interview

David McIntosh: being in the right place at the right time

MUNCIE - Following the defeat of President George Bush, David and Ruthie McIntosh relocated to Indiana to join former Vice President Dan Quayle at the Hudson Institute in Indianapolis.

McIntosh entered the race against U.S. Rep. Phil Sharp, setting off one of the most improbable - even bizarre - political episodes of being in the right place at the right time. Sharp abruptly retired in February. Then the presumed GOP front-runner, Ann DeVore, failed to file, leading McIntosh to a successful fight for the nomination against perennial candidate Bill Frazier. His fund-raising was laggardly going into July, but by the end of the campaign, he was expected to outraise Hogsett \$940,000 to \$750,000.

These fantastic events culminated with his 55-45 percent defeat of Secretary of State Joe Hogsett last Tuesday. *HPR* caught up with McIntosh Wednesday night as he entertained his campaign staff at home.

HPR: Your story is absolutely incredible with all the things that happened prior to the primary, culminating with your victory last night. Did you ever dream it would end up like it did?

McIntosh: I don't think you could ever imagine the sequence of events like the ones that happened in this race. When we first started this Ruthie and I went to a town meeting where Phil Sharp was explaining his vote for the Clinton tax increases - trying to defend it against pretty adamant opposition in Muncie. He said, 'If you don't like it, vote for somebody else.' And I thought maybe we ought to give people a real choice on that because I just spent six months fighting those tax increases.

HPR: What did you think when Sharp retired?

McIntosh: I guess I tried to put myself in his position. He probably thinks he will be able to win the election, but he'll be in a tough race because he's being asked to make votes in support of President Clinton that split his base of support. The tax votes and NAFTA split his support among labor. Health care was likely to be yet another one. I figured he decided it really wasn't worth the effort. I was delighted it happened since it meant it would be an open seat.

HPR: DeVore's exit must have been a shock?

McIntosh: It was. I really felt bad for Ann, actually. We had had a very cordial time so far. After that, the whole tenor of the race changed. It became much more hard-hitting with Frazier. It would have been interesting and probably devisive beyond repair if there had been three of us. So in a way, it was good for the Republican nominee whoever it might have been.

HPR: When the June 30th financial reports came

out, I know Al Hubbard was upset not only with you, but with Mark Souder and John Hostettler for anemic fund-raising. How did you turn that around?

McIntosh: What we did was hire a very good fund-raising staff. And I just made a personal commitment to spend the time on the telephone meeting with people asking people to contribute to the campaign. My advisers said the candidate can be the most convincing about why we're going to win and why our message is important.

HPR: Was it difficult to get in that fund-raising mode?

McIntosh: It was something I had never done before. You figure out ways to skirt around the question: "Hello, I'm David McIntosh. I need your help." What the professional fund-raisers tell you is that you look someone in the eye and say, "I need a thousand dollars from you to help my campaign." And that's not something you do normally. It was difficult. I finally concluded it was something I had to do in order to be successful.

HPR: How did you establish your strategy of campaigning against Bill Clinton? It got to the point reporters were counting how many times you would bring him up.

McIntosh: It was an idea I had very early on in the primary. We had a joint appearance in New Castle with the four Republicans and two out of three Democratic candidates. I decided then it would be good for me to demonstrate how effective I would be in debating Joe. I very consciously talked about Joe's president, Bill Clinton, and the health care system. I thought it worked well, but Joe didn't engage me at the time because he didn't need to. As we looked at things over the summer, looked at polls and talked to strategists, it became very clear that we would want to run against Clinton's record and agenda.

HPR: How did that sequence of four debates in four nights with Joe Hogsett impact your campaign?

McIntosh: I didn't realize how exhausting it was to prepare for that type of joint appearance.

HPR: Was the Anderson debate where you brought up the "You just pulled a Bill Clinton" and Joe responded in kind a turning point?

McIntosh: I thought it would lead him in a corner where he could either distance himself from Clinton or praise him in some way. I hoped he would join with me in putting down the president's character in a way. I didn't anticipate that would be the course he would take.

HPR: Were you surprised when he accused you of "pulling a Bill Clinton?"

McIntosh: I had heard that some of his friends in the Anderson Rooster Club had expressed dissatisfaction with Joe for not standing up for President Clinton. I knew that. He obviously didn't do that in the debate.

HPR: When did you think you had won?

McIntosh: I had a very good feeling the week before. On Election Day, I knew mid-morning when we got reports that Republican precincts were heavy and Democrats were voting light.

Perhaps... We Wander

A look at Indiana by Brian Howey

'93 county party caucuses influence '94 elections

Eighteen months ago, Indiana's county political parties convened on a crisp Saturday to elect their leadership.

Here in Allen County, there was a distinct difference between what occurred with the Republican Party and the Democrats. The paths the two organizations took that day in March 1993 had a distinct impact on what occurred last Tuesday.

The Republicans had been led by Orvas Beers since 1961, and for years he ran a sturdy Republican organization that dominated county government and brought Dan Quayle into the public arena. Beers was a key cog in the state GOP machine fashioned by Gordon Durnil and Keith Bulen that dominated Indiana for 20 years. But in the last years of his reign, Beers was embarrassed by party infighting and the loss of the 4th CD seat that had been occupied by Quayle and Dan Coats.

In fact, Quayle and Coats effectively formed their own organizations outside party control and that paved the way for Democrat Jill Long to win the seat in a special election in 1989.

By 1992, Chuck Pierson - with his stunning primary victory for in the race for Congress - revealed how fossilized the Allen County organization was. By the end of the year, Beers decided to step down.

Two candidates emerged to replace him: Steve Shine, a former Democrat who served in Mayor Ivan Lebamoff's administration and a successful attorney, and Alan McMahan, the city GOP chairman for more than two decades.

Shine approached the race as if he were a congressional candidate, hitting the service club circuit and conducting more than 40 parlor meetings with party precinct officials. McMahan relied on the good ol' boy network and did little campaigning. He was always a behind-the-scenes operative.

Going into that Saturday caucus, the money was on McMahan. On the eve of the vote, then-state GOP Chairman Rex Early said about the probability of Shine's election: "If you believe that will happen, then you believe in the Easter bunny."

Shine won by a landslide.

Rumor has it that the spatula Early used to pry the colorful egg off his face on that one may end up with Ann DeLaney in the TV studio this Friday.

Since assuming control, Shine has developed a state-of-the-art county party organization. Its headquarters was remodeled by donation. It is fully computerized. And there were repeated forays into Fort Wayne's minority community, including seminars for business development and home ownership.

On that same day in March 1993, the Democrats

re-elected Don Brogan. He is a prince of a man, but the Allen County Democratic Party has languished under his control. Allen County is considered a GOP stronghold, but one needs go back only to the early 1970s to find Lebamoff shaping the Democrats into a real force that resulted in his own mayoral victory in 1971 and dominance of county offices a year later. Beers' greatest moment came in 1975 when his machine upset Lebamoff. By the time the Democrats retook the mayor's office four years later, it was with a candidate-driven organization Win Moses fashioned - much like those of Quayle, Coats, and now Evan Bayh.

Brogan was challenged in 1993 by a stalwart named Jerry Behr, but the Old Guard coalesced behind the incumbent and remained in control. Few young faces were there when the status quo was reaffirmed.

What occurred Tuesday - a historic political sea change - obscures one of the real stories in Indiana politics. It is that the Democratic Party apparatus has rotted at the local level. One need only to look at the defeats of State Rep. Ben GiaQuinta in Fort Wayne, Paul Cantwell and John Day in Indianapolis and Bill Elliott in Muncie, and the scares U.S. Reps. Lee Hamilton and Andy Jacobs endured to realize that the Democrats were ill-equipped on the local level to get out their vote.

Democrats laughed at Shine's courting of minority voters in central Fort Wayne. But it not only cost them GiaQuinta (a seven-vote loser), but paved the way for a soon-to-be black GOP rising star named Michael Cunegin II to win a county council seat that was traditionally Democratic.

The biggest loser was U.S. Rep. Jill Long, who insisted in 1993 that the Allen County Democratic chairmanship was none of her business. While Long still might have lost last Tuesday even if she had developed aggressive, young party leaders in Allen County, it certainly wouldn't have been by the 8-percent stunner that should have been a cliff-hanger.

Candidate-driven organizations can work, as Quayle, Coats, Moses and Bayh have demonstrated, but counting on them is akin to putting the Titanic to sea with no lifeboats. In events of extraordinary circumstances such as last Tuesday, there was little left of the Democratic Party apparatus in places such as Marion and Allen counties to salvage anything.

With the looming rise of the Christian Coalition in Indiana, unless state Democrats get serious about rebuilding their party at the local levels, things will only get worse for them. That is a lesson people such as Frank O'Bannon and Bill Schreiber need to take seriously.

Even Evan Bayh had little impact on the fates of candidates such as Joe Hogsett, Katie Humphreys and Jeff Modsett, people he aggressively campaigned for.

One has to wonder: if Evan Bayh had been on the ballot last Tuesday, would he have won with his party's shaky status quo?

Irony, from pag 1

erent polling firms in Washington. Both came back and said they didn't have a prayer. I don't know what we could've done differently.

The Republicans didn't poll in the 10th CD, where Jacobs ran what the Indianapolis Star called the "un-campaign."

"With Marvin, we never polled," Hubbard said. His first hint that it was going to be close came when Marion County Prosecutor Jeff Modisett saw Hubbard at lunch Tuesday. "He said, 'You're going to be extremely surprised that Marvin Scott is going to do extremely well,'" Hubbard said.

While Jacobs attended to his wife suffering from meningitis at an Indianapolis hospital, Scott hinted at a rematch in 1996 when he told a regional TV audience, "Keep your buttons. Store your campaign signs in your garage. You'll need them two years from now"

Whil Leising and Scott ran tough, underfunded races, in the 7th CD the best-funded challenger, Greencastle Mayor Michael Harmless, was walloped by Rep. John Myers, 65-35 percent. Initially dubbed as a 28-year congressional dinosaur ripe for upset, Myers emerges into a House majority for the first time in his career and as the upcoming chairman of the House Appropriations Committee.

To put the Harmless defeat in perspective, little known and underfunded Republican John Larson gave Rep. Pete Visclosky a 59-41 percent battle. And in the 3rd CD, Rich Burkett, who raised a mere \$6,800, polled 43 percent of the vote against Rep. Tim Roemer.

Ironies?

For the first time in history, the entire freshman class in the U.S. House is made up of members of one party - R publicans. Or how about this one: not a single Republican incumbent governor, senator or congressman lost. Or that while the Hoosier state was awash in a conservative GOP tidal wave, Hoosiers were responsible for turning U.S. S n. Edward Kennedy's campaign around. A Kenn dy commercial filed at the Ampad strike in Marion signaled his comeback. His opponent, Mitt Romney, was an inv stor in that plant. After it was purchased, workers were laid off and a strike followed.

For the first time in memory, two Republican legislators won in Vigo County - John Waterman over State Sen. Maurice Doll and and John Kimmel over State Rep. Jerome Kearns. Or that in Fort Wayne, State Rep. Ben GiaQuinta spent a third of his warchest to help his son, Phil, in his rac for Allen County auditor. Both lost - Ben GiaQuinta by a scant seven votes in a rematch with John Beck r. A recount is expected there and in Sandy Dempsey's six-vote win over State Sen. Frank Mrvan in Lake County's 1st District. Mrvan's Democratically-redrawn district took away a portion of his former bas in the Whiting-East Chicago area.

Ironies?

The moth r of on congressional candidate - Mark

Souder in the 4th CD - played a vital role in upsetting Jill Long. Erma Souder was a cross between Clara Peller ("Where's the beef?") and Bob Dole ("Quit lying about my record").

The "Mom ad" scenario began Oct. 15 when Mike Dooley of the News-Sentinel wrote a banner story saying Souder had failed to pay property taxes on the family businesses in Grabill. The story went on to say that the tax bills apparently were sent to a PO box in the name of a Souder cousin, also named Mark. Dooley's story also reported that Souder paid the back taxes.

During the last week in October, the Long campaign began airing both TV and radio ads denouncing Souder as "a tax evader." The radio ad noted toward th end that Souder had paid the bill, but chided the Republican by saying his mother had received th bill. "Don't you even call your Mother?" the ad asked. The TV ad, using the *News-Sentinel* story as its prime visual, did not acknowledge that Souder had paid the bill.

Souder approached his incensed mother about the slight to the family and a possible ad. "We didn't plan to do the Mom ad," Souder explained. "That was one we had to scramble with over the weekend because I honestly did believe they would do a personal attack on my Mom."

"I said what I wanted to say," Erma Souder said. "But it wasn't my idea to do the ad."

Said the victor, "The Mom ad basically neutralized the tax question and then we moved on to the next issue." Souder's campaign manager, Mark Wickersham, added that the Mom ad served another purpose. "We knew that with the issue of Social Security, Jill had penetrated th senior citizens vote a little bit and with Mark's mother on TV saying, 'Look, my son isn't going to cut Social Security,' we knew that would be an appeal to senior citizens. Whether it worked or not was a gamble. You never know."

Ironies?

How about the interview Hostettler did with an Evansville PBS station back in August. The station broke the interview up into "bits and pieces" and played it through the campaign. One of the last segments had Hostettler entertaining the idea of doing away with the minimum wage.

"For whatever reason, this was on of the last things played," said Rob Krieg, Hostettler's campaign manager. Doug Sword of the *Evansville Courier* heard it, picked up the story, and suddenly Hostettler was under fire in a district teeming with organized labor. It was a front page story across the district. "In a 10-month campaign, one sentence...." Krieg remarked.

Ironically, a poll was commissioned for just after the story broke and it showed that the issue "never materialized" with most voters. On election night, Hostettler nev r trailed. McCloskey, who endured a four-vote victory and an agonizing recount 10 years ago, told *HPR* in August that scenario was what h feared most. "I'm just happy we got a result, that th re's no recount. The sun's coming up in the morning," McCloskey said.

Musings and Meanderings

Hubbard to decide future; DeLaney departure near?

Tuesday's election may have signaled the beginning of the end for both state party chairs. Democratic sources told HPR that Chairwoman Ann DeLaney probably will step down to give Lt. Gov. Frank O'Bannon free rein in choosing a chair while he gears up for the 1996 gubernatorial campaign. DeLaney could not be reached for comment Tuesday afternoon. GOP Chairman Al Hubbard Tuesday night said, 'I've not made up my mind. I'm going to take a little R&R and figure out what I want to do.'

ON THE BRINK WITH JOYCE: Treasurer-elect Joyce Brinkman was leading Democrat Katie Humphreys by 3 percent when the Democrats unleashed the "political insider" attack ads. She quickly dipped to 1 point down, Hubbard said, adding "My heart sank." But by Nov. 2, Linda DiVall's GOP tracking polls that the state committee piggybacked on Sen. Lugar's showed Brinkman steadily recovering. She went up plus 7 on Nov. 2, plus 10 two days later and up by 15 over the weekend. "That was significant as to what was going on," Hubbard said. "Most people weren't paying attention until the very end." The GOP spotted a similar trend in Scott Newman's race against Marion County Prosecutor Jeff Modisett. "Newman was 17 down two weeks out," Hubbard said. "A week later, he was down by 9."

KINSER-AZOR REMATCH: At least one rematch is already under way for 1996. Republican Brad Razor, who lost to State Rep. Doug Kinzer, is ready to start campaigning again...soon, reported the New Castle Courier-Times. "I think he'll have a good chance of taking that seat," said Henry County GOP chair Tom Saunders.

SOUDER WAS NO. 1: Mark Souder's victory

over Rep. Jill Long was announced around 8:05 p.m. "Long has lost," said ABC's Cokie Roberts. With that pronouncement, Souder's seat was marked up as the first GOP gain of the night. Earlier on CNN, political analyst Stuart Rothenberg identified the 2nd, 4th and 8th CDs as the first bellwether districts. That's because the polls in Indiana and Kentucky closed first.

ONE MORE TIME: Jim Jontz's now famous 'Round the World in Indiana' ad aired, perhaps, for the last time at 6:14 p.m. Tuesday on CNN. That came after Bruce Morton had already declared Lugar the winner. Lugar was the first declared winner on almost all networks, the second straight election that has happened. In 1992, Sen. Dan Coats' race against Joe Hogsett was the first called.

DON'T FORGET THE "ELECT": Those dialing 317-286-1994 Wednesday afternoon were greeted this way: "Congressman David McIntosh's office." By 7 that night, it was changed to "Congressman-elect McIntosh."

TRACKING DGA SOFT MONEY: A Washington Post story on election day by Charles Babcock suggested that tracking money disbursed by the Democratic Governor's Association is much harder than that of the Republican National Governor's Association. The DGA is headed by Gov. Evan Bayh. "At a time when public interest groups are closely monitoring 'soft money' contributions and pushing for more complete disclosure, the DGA has made tracking its campaign contributions a time-consuming state-by-state enterprise. Although it insists that it complies with all state campaign laws, the DGA makes no central public accounting of how it has raised \$2.6 million in contributions from political action committees, labor unions and individual donors."

HEADLINE: The Fort Wayne News-Sentinel's lead headline Wednesday: "Getting even."

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