

# SUSTAINABILITY UNLEASHED: VALUE IN ACTION









The background features a dark teal collage of various financial data visualizations. At the top left, there is a bar chart with a y-axis ranging from 0 to 6,000. Below it, a line graph is titled "Trade Pattern - Year overview". In the center, a pie chart is titled "Stock Market share" with segments labeled 10%, 15%, and 27%. To the right, another line graph is titled "Share value" with a y-axis from \$0.00 to \$900.00. The overall aesthetic is professional and data-driven.

"Societal leadership is now  
a core function of business."

- Edelman Trust Barometer, 2022



Consumers  
purchase  
based on social  
impact



Employees

want a  
sustainability  
agenda



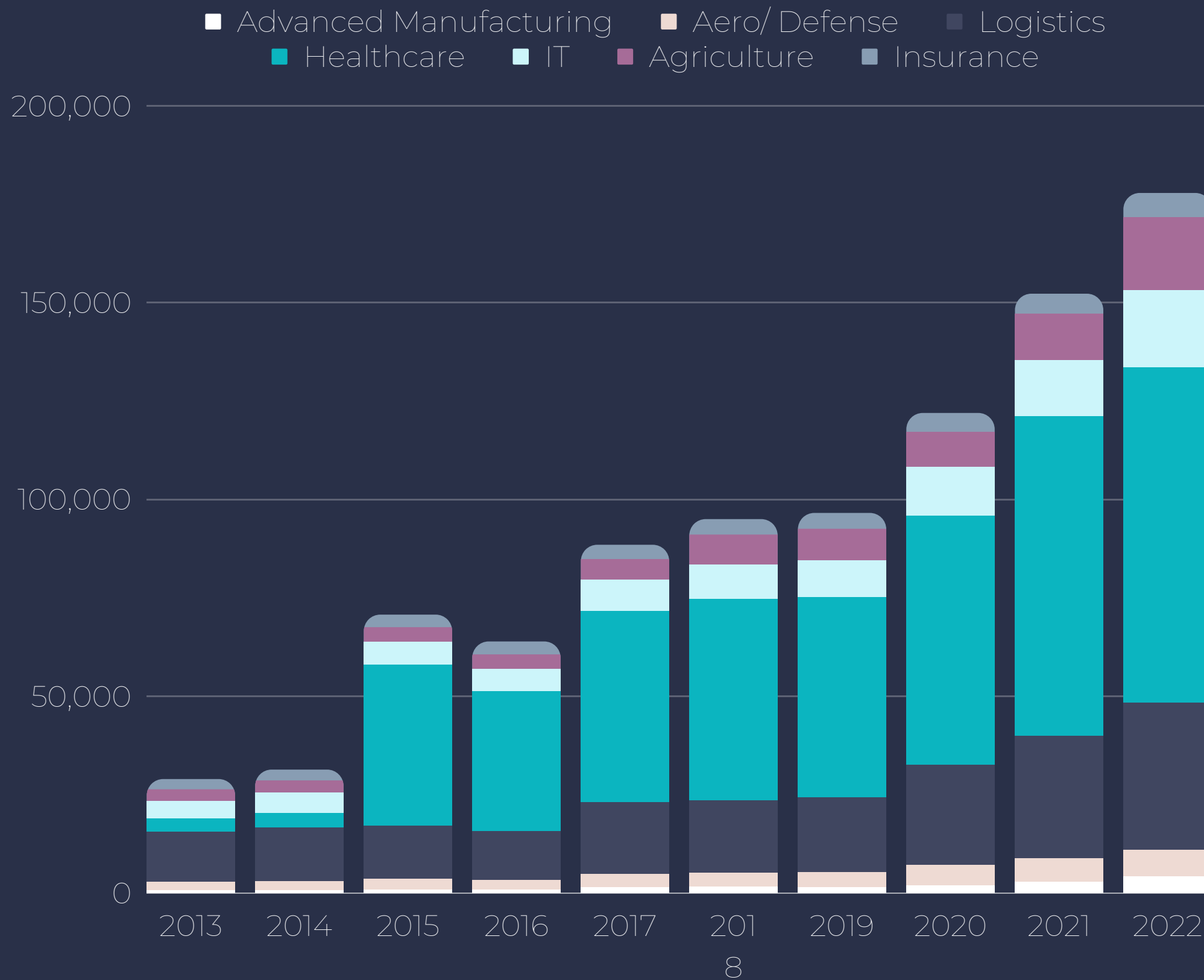
**Investors**  
consider  
Environmental,  
Social and  
Governance efforts





# Procurement Teams

consider  
impact in decision  
making



Source: AlphaSense 2028

**Indiana Industries**  
 517% Increase in Environmental, Social and Governance terminology

# MEANWHILE, IN THE C-SUITE



No Way  
60%



Hooray  
40%



ESG =  
Purpose + Metrics

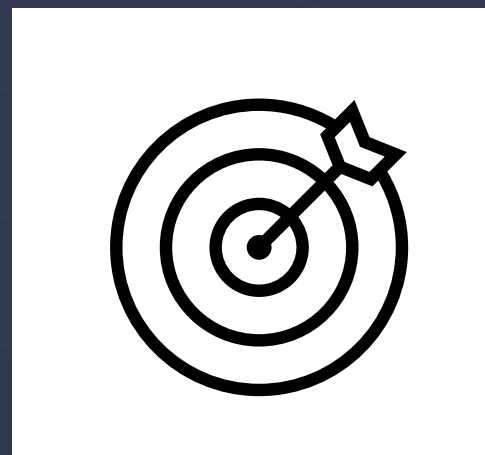


HOW TO UNLEASH  
THE POWER OF  
THIS WORK?

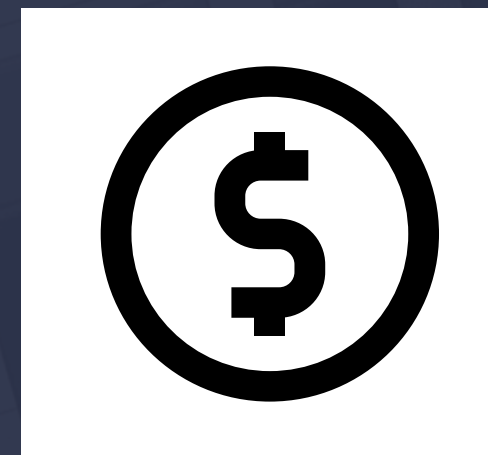
# REVENUE GENERATION



Access  
New  
Markets



Innovate  
Products/  
Services



Drive  
Perceived  
Value



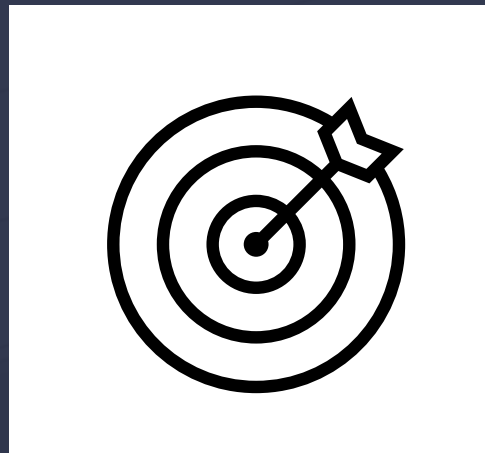
Increase  
Brand  
Loyalty



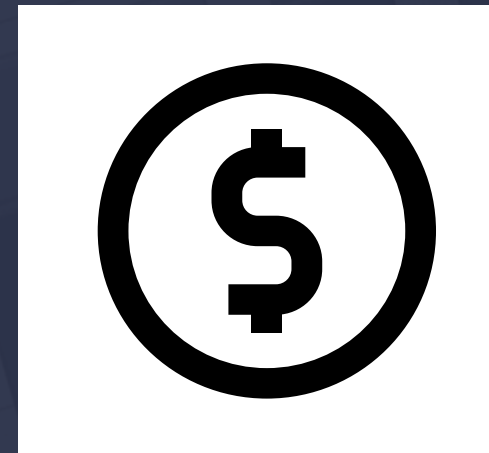
# COST REDUCTION



Engage  
Talent



Drive  
Accountability



Manage  
Risk



Clarify  
Expectations



# THE POWER OF ESG



A word cloud centered on the word "Supplier" in a large, teal font. Other prominent words include "Impacts" in a large grey font, "Risk" in a large teal font, "Labor" in a large teal font, "Social" in a large grey font, "Identified" in a large grey font, "Negative" in a large teal font, "Environmental" in a large grey font, and "Child" in a large teal font. Smaller words scattered around include "Materials", "Incidents", "Personnel", "Geographic", "Improvements", "Training", "Renewable", "Security", "Supply Chain", "Procurement", "Materials", "Child", "Environmental", and "Improvements". The words are arranged in a circular pattern around the central "Supplier" word.





# ENVIRONMENTAL CONSIDERATIONS



"Together for Sustainability ("TfS")  
A global, procurement-driven  
initiative delivers a framework to  
assess and improve  
improve the sustainable performance  
of chemical companies and their  
suppliers."

Corteva ESG Report 2022

# SOCIAL & DEI EFFORTS

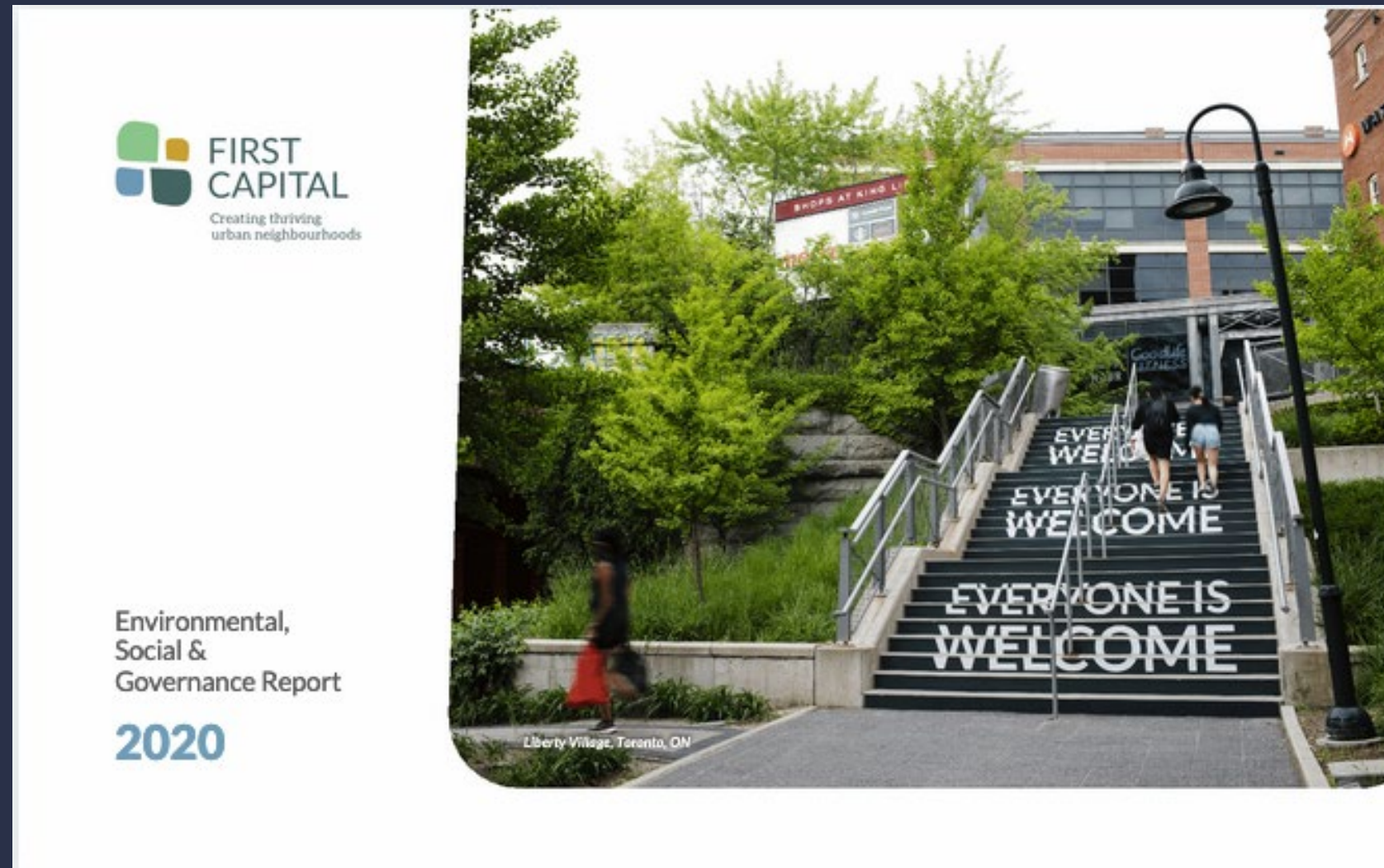
"Through inclusive procurement practices we can create long-term value for our clients, while helping us remain agile and ahead of the market."

-Stanley Black & Decker





# GOVERNANCE STANDARDS



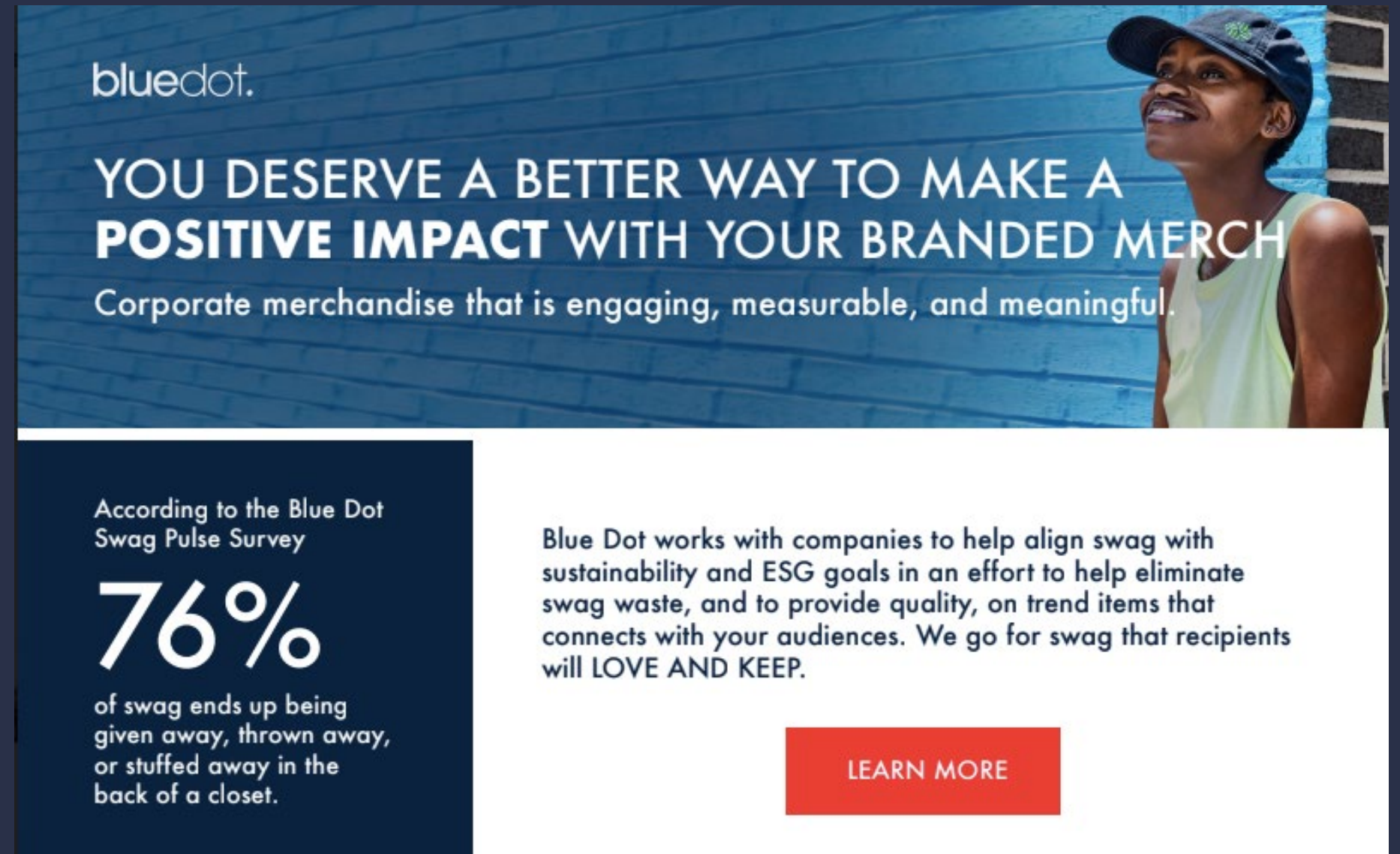
"FCR is committed to doing what is right and deterring wrongdoing and we expect our suppliers to operate in accordance with values comparable to ours and in a manner which is consistent with prudent business practices."

-First Capital, ESG Report 2022

# CASE STUDY: BLUE DOT

"Procurement can be the glue driving environmental and social change within the organization: - not by asking for more, but by asking for better."

Kelly Elsner, CEO, BlueDot



bluedot.

YOU DESERVE A BETTER WAY TO MAKE A **POSITIVE IMPACT** WITH YOUR BRANDED MERCH

Corporate merchandise that is engaging, measurable, and meaningful.

According to the Blue Dot Swag Pulse Survey

**76%**

of swag ends up being given away, thrown away, or stuffed away in the back of a closet.

Blue Dot works with companies to help align swag with sustainability and ESG goals in an effort to help eliminate swag waste, and to provide quality, on trend items that connects with your audiences. We go for swag that recipients will LOVE AND KEEP.

[LEARN MORE](#)



# THE FORMULA



# 5 FREE Things To Do Today



Get Your  
Industry  
Assessment



Benchmark  
Against  
Competitors



Determine  
Stakeholder  
Gaps



Partner  
For  
Solutions



Integrate  
Across  
Functions





# SCHEDULE A CALL



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# THE TRUE VALUE OF SUSTAINABILITY

- Differentiate Your Offering
- Reduce Your Costs
- Support Stakeholders
- Drive the Bottom Line

