



**Michiana
Stormwater
Partnership**

St. Joseph County
City of South Bend
Ivy Tech Community College
City of Mishawaka
Bethel University
Town of Roseland
Town of Osceola
MACOG

St. Joseph River Basin Commission
Soil & Water Conservation District
Kuert Concrete

Our Mission

- The partnership was developed as an informal roundtable setting for local MS4's and other stakeholders to come together on a regular basis and share ideas.
- *“To educate our community on the importance of good environmental stewardship of all our rivers and streams, and provide the community with information, resources, and opportunities to help them develop or enhance their own effort for the common good.”*



From the beginning...

- The partnership was originally formed to comply with MS4 regulations and educate those who live and work in the community about the harmful effects of stormwater pollution.
 - **MCM 1: Public education and outreach**
 - **MCM 2: Public participation and involvement**
 - MCM 3: Illicit discharge detection and elimination
 - MCM 4: Construction site runoff control
 - MCM 5: Post-construction runoff control
 - MCM 6: Pollution prevention and good house keeping



Michiana Stormwater Partnership

- As the partnership evolved over time, we have collaborated as a group to improve on all aspects of the MS4 program
 - MCM 1: Public education and outreach
 - MCM 2: Public participation and involvement
 - MCM 3: Illicit discharge detection and elimination
 - MCM 4: Construction site runoff control
 - MCM 5: Post-construction runoff control
 - MCM 6: Pollution prevention and good house keeping



Public Education and Outreach

- The partnerships efforts are mostly focused on educating the public on the following:
 - Properly Dispose of Household Hazardous Waste
 - Limit Use of Pesticides and Lawn Fertilizers
 - Practice Conservation in Landscaping and Lawn Care
 - Prevent Automobile Fluid Leakage
 - Dispose of Pet Waste



Public Participation and Involvement

- Brochures
- Souvenirs
 - Doggie Bags
 - Water Bottles
 - Grease Traps
 - Bumper Stickers
- Workshops
- Community Events
- Website
- Social Media



Workshops

- Eddy Street Commons Field Day
 - Active Construction Site near campus of Notre Dame
 - Erosion and Sediment Control products featured
- Toscana Park Workshop and Field Day
 - Active Construction Site in Mishawaka
 - Erosion and Sediment Control products featured
- LaSalle School Wetland Restoration Workshop
 - Element of South Bend's LTCP to capture stormwater
- SWCD Annual Field Trips and Workshops
 - Swamp Stomp
 - Rain Barrel and Rain Garden Workshops
- Contractor Workshops
 - Kuert Concrete Annual Expo
- Various Others



Stream Crossing Sign Campaign

- Effort made by partnership to place street signs at all major stream and river crossings to help recognize and identify the abundant water resource within our community.
- Signs consisted of the stream name, MSP logo, web address, and slogan *“A Resource Worth Protecting”*.
- Over 200 signs were installed at major stream and river crossings and adjacent to walking trails near waterways
- Signs were intended to draw attention to local waterways that are typically overlooked during normal daily travels, with hopes of recognizing the importance of good environmental stewardship.



Stream Crossing Sign Campaign

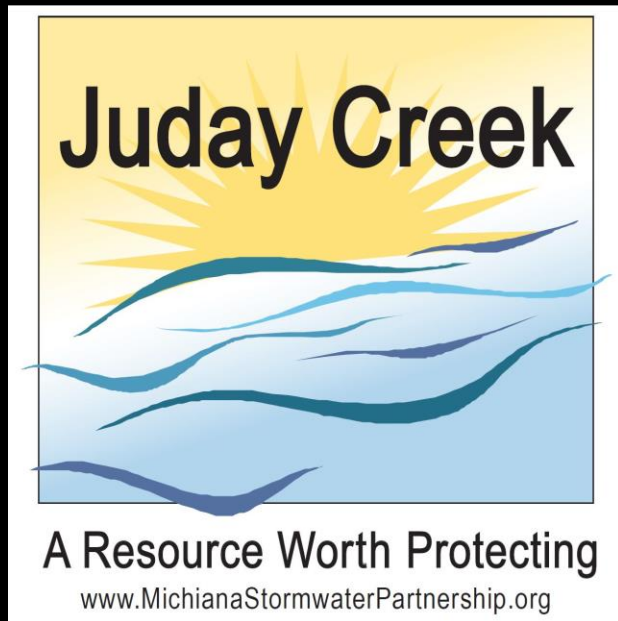


Stream Crossing Sign Update

- The sign campaign was very well received with positive feedback.
- Website visits went up significantly.
- Currently in the process of replacing older worn signs with newly designed signs.
- The City of South Bend Marketing Director volunteered to redesign the signs.



Stream Crossing Sign Update



Before



After



Going forward...

- Continue to collaborate with area MS4's and stormwater stakeholders to improve and better our cause.
- Build on existing relationships formed.
- Expand membership of partnership.
- Update website and social media outlets with fresh ideas and new information.
- Join forces with other area partnerships and organizations to spread message (one voice).



Thank you!

For more information, please visit our website:

www.MichianaStormwaterPartnership.org

