

## Indiana WIC Vendor Notice 16-3

Date: July 5, 2016

To: Indiana WIC Vendors

From: Lyndsay McConnaughey, State Vendor Manager

### **Re: Mapping Fresh Produce UPCs to PLUs**

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As stated in Vendor Notice 16-2, Indiana WIC is currently operating WIC EBT pilots in Johnson, Greene, and Monroe Counties and has rolled out in northwestern Indiana. Indiana WIC will begin rolling out WIC EBT to other counties as stated in the 2016 Indiana eWIC Implementation Schedule available on the Indiana WIC Vendor Information webpage.

As part of the transition to WIC EBT, Indiana WIC requires all vendors with integrated cash register systems to map all of their fresh produce UPCs to a corresponding PLU (Price Look Up) code in the Indiana WIC Approved Product List (APL). Indiana WIC has included the entire PLU list provided by the International Federation for Produce Standards (IFPS) in the APL for vendor use. Vendors can also map any and all fresh produce UPCs to PLU codes 4469 or 44691.

For example, a non-organic, bagged fresh baby spinach UPC can be coded to PLUs 33329, 4469, or 44691. Indiana WIC has also included 6-digit organic PLU codes to be used for fresh organic produce. PLUs are not to be used for frozen produce since those UPC codes are being actively maintained by Indiana WIC for all vendors.

Vendors that are using or will be using Xerox-provided point-of-sale (POS) machine will need to manually enter a PLU code when WIC EBT customers purchase fresh produce. If you know the PLU for a particular product, you can enter the PLU manually in the POS. If you do not know the exact PLU, please manually enter 4469 or 44691.

Please share this information with the staff who are responsible for programming the cash registers in your store(s). If you have any questions about mapping UPCs to PLU codes for WIC EBT redemption, please call the Xerox Indiana WIC vendor help desk toll-free at 1-855-222-0502. Thank you for your continued support of the Indiana WIC Program.