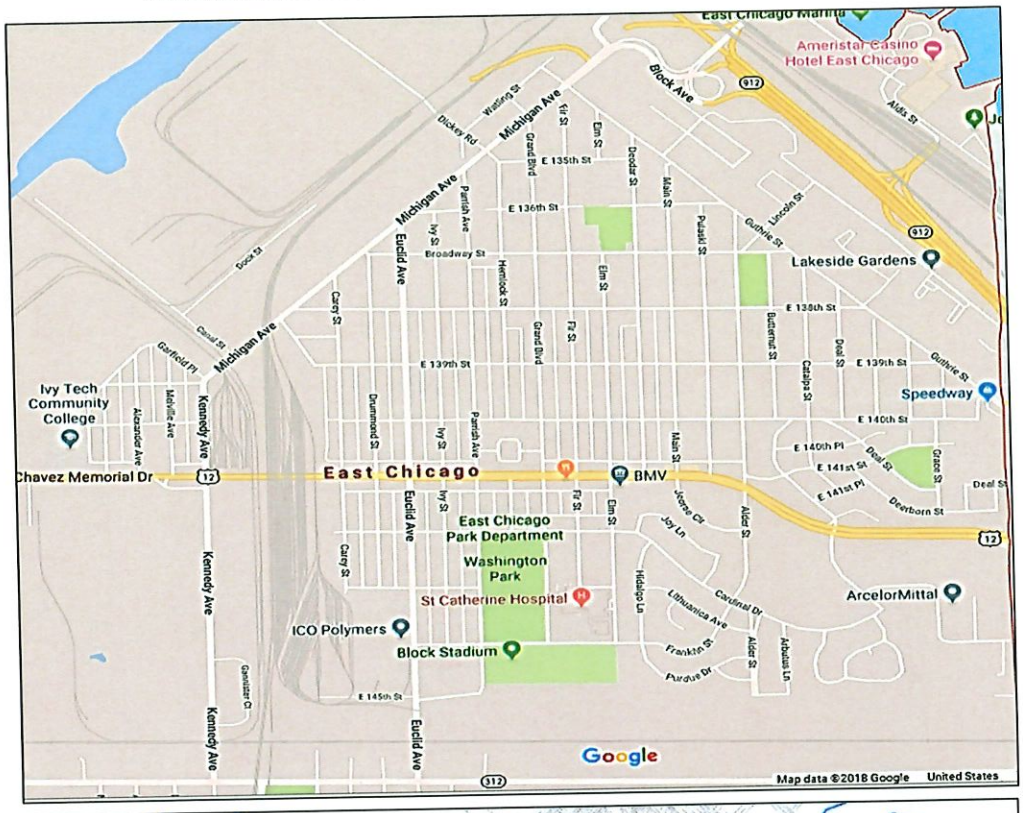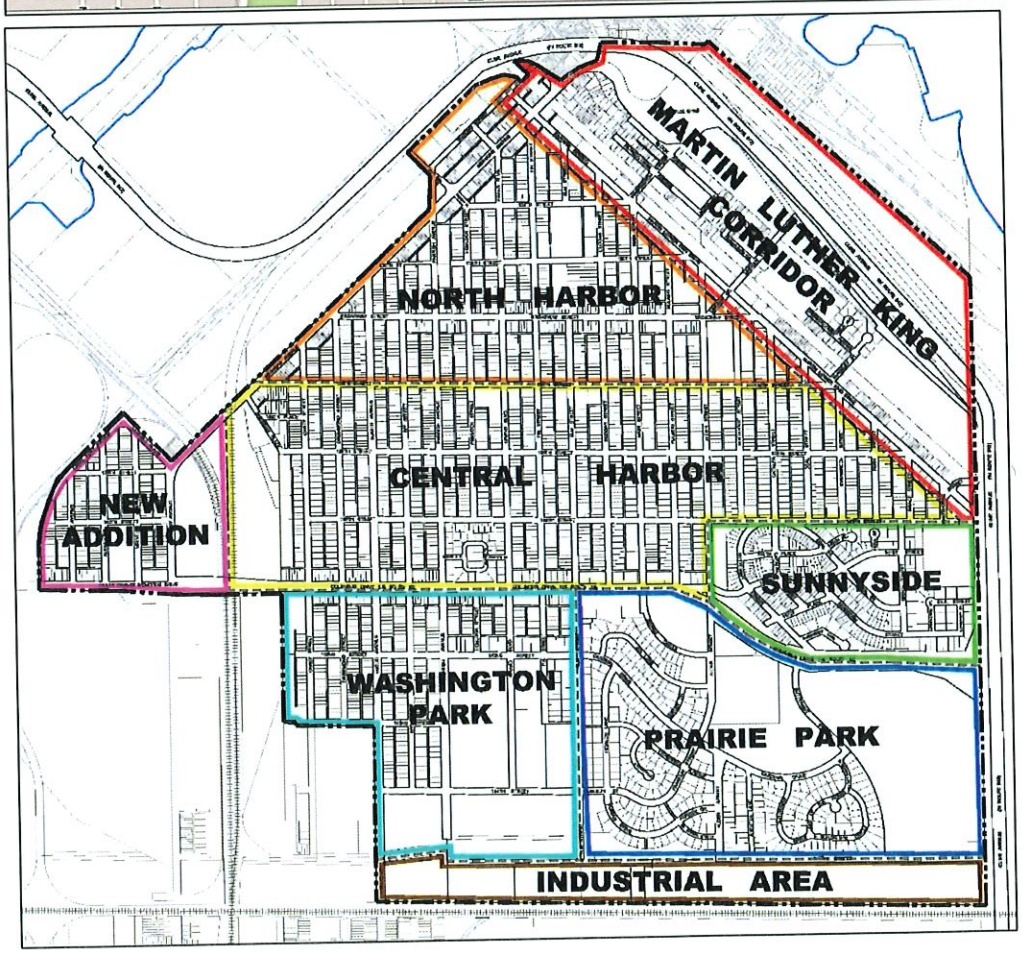NEIGHBORHOOD REVITALIZATION STRATEGY AREA (NRSA)