

Free

Engaging

Designed  
by  
teachers

Pre-K  
through  
grade 12

English,  
math, history,  
geography,  
sociology,  
and more

New  
materials  
for 2020

For use  
within existing  
lesson plans

## Start Shaping the Future of Students Today!

Visit the SIS website to access more than **200 free** classroom activities, maps, and other resources. Search for activities by subject or grade level, pull up interactive data tools, and find videos that bring data to life.

[CENSUS.GOV/SCHOOLS](https://www.census.gov/schools)



## Get Ready for the 2020 Census

Visit the 2020 Census website to learn more about the 2020 Census and how to help everyone in your community be counted.

[2020CENSUS.GOV](https://www.2020census.gov)



## Statistics in Schools and the 2020 Census

This is your chance to shape the future of every student for the next 10 years.



Shape  
your future  
START HERE >

United States  
Census  
2020



## What Is Statistics in Schools?

Statistics in Schools (SIS) is a U.S. Census Bureau program that uses census statistics to create classroom materials for grades pre-K through 12. Teachers and subject matter experts nationwide helped develop each SIS activity to make sure it is valuable and engaging. The SIS program includes more than 200 activities and resources in a variety of subjects.

## What's New for 2020?

SIS has crafted new materials specifically for the 2020 Census, including:

- **67 new activities** for grades pre-K through 12 that have students use data in interactive ways to build skills in subjects like history, math, geography, and English.
- **Large, colorful maps** with fun, census-based facts about the country and its territories, including state-by-state comparisons.
- A **storybook** with activities and a **music video** for children in preschool and early grades.
- **Resources** for English language learners and adult English as a second language students.

## How Does the Use of SIS Impact School Funding?

By using new SIS materials, you can educate students and the adults in their home on the importance of counting everyone in the 2020 Census, especially children.

Census responses drive decisions on the annual allocation of more than **\$675 billion** in federal funds to states and communities, which includes support for school programs and services such as these:

- Special education
- Free and reduced-price lunch
- Class size reduction
- Classroom technology
- Teacher training
- After-school programs
- Head Start

## Why Should You Get Involved?

By using and promoting the SIS program, you can:

- **Impact** the amount of federal funding received by schools in your community.
- **Influence** student readiness for learning.
- **Enhance** student learning across subjects.
- **Boost** students' statistical literacy and data-finding skills.
- **Prepare** students for a data-driven world.
- **Empower** teachers to easily bolster their existing lesson plans.
- **Motivate** households to complete the 2020 Census form.

## You Can Be the Difference

As a teacher, principal, superintendent, school board member, or education advocate, you can make a difference for student learning and school-related funding in your district.

- **Use SIS activities**, including new 2020 materials, and share your experiences with peers.
- **Promote** the use of SIS in your community's schools by raising teachers' awareness of the program and its value.
- **Share information** about SIS with your networks to expand its impact to benefit as many schools and students as possible.



*"I never realized how important information from the decennial census is for determining federal funding for our schools each year."*

—Sarah Calhoun, kindergarten teacher