



MINUTES

Student Success Committee Meeting

January 27, 2012
10 a.m. – 11:30 a.m.
Conference Call

Present: Jason Bearce, Tatum Miller, Catisha Coates, Susan Tharp, Purdue University, Marilyn Moran-Townsend, Keith, University of Southern Indiana, Dennis Bland, Indiana State University, Indiana University, Jud Fisher, Ken Sendelweck, Susana Duarte De Suarez, Ball State University

I. **Reaching Higher Achieving More and Public Will Building**

Adoption of Reaching Higher Achieving More will now be adopted in March instead of February. Want to make sure that we are all on track with our priorities and initiatives. It will be adopted on March 9th, 2012. Events that are already on the calendar:

- **Feb 21, 2012:** Indiana College Completion Council: 7 Public University Presidents, 2 Proprietary Schools and 7 Independent Universities; co chaired by Teresa Lubbers and President of University of Indianapolis
- **March 9, 2012:** CHE Meeting, Formal adoption of Reaching Higher Achieving More
- **March 28, 2012:** Education Roundtable Meeting
- **April 16, 2012:** Kent Weldon Higher Education Conference (Trustees, Students, Faculty, Presidents)
- **May- June:** State of Higher Education Speech

II. **Developing ICHE communications plan**

Susana and Jason are meeting today to discuss the events under agenda item number one and additional ideas. Will be developing an off the shelf tool-kit to help prepare stake holders with the needed documents, talking points, news release templates, handouts, social media, etc.

Public will-building vs. Public Relations: PR is engaging key stakeholders in sharing of information to paint the effort of your organization in a positive way. Public will-building is PR plus community relations + government affairs. This way you have all collective stakeholders, aware, engaged and active in reaching that goal.



We should add a call to action portion to this. Marilyn- looking forward to our meeting after this.

III. Update on Learn More Indiana

- Student Success Coalitions
 - Brief update: 17 county coalitions last year, added 18 this year- plan to add an additional 20 coalitions each year until we have all 92 counties.
 - Collaboration with 21st century scholars regional sites
 - Discussion of successes and challenges
 - More direct collaboration between coalitions and commission members
- Cash for College Campaign
- College Success Mentoring Initiative

IV. Initial findings of campus advising practices

- Most universities have a general advising department for freshman students (who haven't declared a major)
- Once student becomes a sophomore/reaches 30+ credit hours/ declares a major they then switch to an advisor within their department
- It appears that it is up to the department whether or not their faculty also serve as advisors
- USI/Vincennes University are the only two that have a faculty based mentoring system

