



# **Building a Career on Engagement: Mentors, Resources, and Challenges**

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# Service-Learning



- A course or competency-based, credit-bearing educational experience in which students (a) participate in mutually identified service activities that benefit the community, and (b) reflect on the service activity in such a way as to gain further understanding of course content, a broader appreciation of the discipline, and an enhanced sense of personal values and civic responsibility.
- A form of experiential education in which students engage in activities that address human and community needs, together with structured opportunities for reflection designed to achieve desired learning outcomes.
- The hyphen in service-learning symbolizes reflection and depicts the symbiotic relationship between service and learning.

(Bringle & Clayton, 2012; Bringle & Hatcher, 1996)

(Jacoby, 1996, 2015)



# Community engagement



- Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.
- The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.

(Carnegie Foundation for the Advancement of Teaching, 2006)



# My Story

- First generation college student
- Role of mentor
- Attended Engagement Scholarship Consortium
- Role of ICC



# Lessons from My Story

- Taking risks can be a good thing
- Finding a support system is vital
- Collaborate, collaborate, collaborate
- Engage, present, publish (repeat)



# Faculty Should Become Familiar with -

- Campus Strategic Plan and Vision
- Departmental guidelines for P & T – metrics, portfolio guidelines
- Culture of the department
- What is valued?



# Learn Perspectives of –

- Deans
- Department Heads
- Promotion and Tenure committees

Who are key people you should be winning over with your work?—What are their views and values?

P&T decisions often rest on values and judgments, not on measurements or clear expectations.



## Find a Mentor –

- Who has done community-based learning and done it well (been rewarded)?
- Review portfolios/documents of like-minded faculty (they don't have to be from your department—OR campus!)





# Presentation & Networking Venues

- [ICC Summit](#) – Feb. 25-26, Marriott North Indianapolis
- [Colloquium on High-Impact Community Engagement Practices](#) - May 6-10, IUPUI, Indianapolis
- [SENCER Summer Institute](#) – Aug. 1-4, Case Western Reserve University, Cleveland, OH
- [ICC Fall Kick-Off Retreat](#) – Sept. 20, near Indianapolis
- [Engagement Scholarship Consortium](#) – Oct. 6-7, Denver, CO
- [Imagining America](#) – Oct. 18-20, Albuquerque, NM
- [IARSLCE](#) – Oct. 23-25, Albuquerque, NM



# Publication Venues

- Chart courtesy of Diane Doberneck (MSU)

**Community Engaged Scholarship**

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Community Engaged Research & Creative Activities

Community Engaged Teaching & Learning, including Service-Learning

Community Engaged Service

Community Engaged Commercialized Activities

**Publishing Topics**

Conceptual Frameworks or Program Theory

Methods or Processes for Partnerships & Engagement

Results or Impacts on students, community partners, & faculty

Reflections, Critiques, & Lessons Learned

**Publishing Options**

Disciplinary Journals

Disciplinary Journals focused on Scholarship of Teaching & Learning

Research or Evaluation Methods Journals

**Community Engagement Journals**



# Go to Pen to Paper

*Pen to Paper*

A retreat focused on preparing scholars to publish their community engaged work.

*“This retreat was the single most valuable professional development experience that I’ve had as a faculty member.”*

Make plans to join the *journal editors* outside Indianapolis for

*Pen to Paper 2019*

July 16 – 18, 2019 | Registration Opens March 2019



[WWW.INDIANACAMPUSCOMPACT.ORG/PEN-TO-PAPER/](http://WWW.INDIANACAMPUSCOMPACT.ORG/PEN-TO-PAPER/)



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# Publication Considerations

## 1. Who is the audience for the article?

- Fellow academics or researchers
- Higher education administrators
  - Senior leaders
  - SLCE professionals
- Policy-makers, legislators
- Community-based practitioners, professionals in the field
- Community leaders
- Community members, members of the general public

➡ Publish in non-peer reviewed venues too

➡ Select the journal **BEFORE** you begin to write!

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# More Key Considerations

2. What is the purpose of the article?
    - Conceptual frameworks, program theory, models
    - Methods, processes, partnerships, engagement
    - Program descriptions, case studies
    - Findings, results or impacts on various groups
    - Critical reflections, lessons learned
  
  3. What journal is most appropriate to achieve the purpose for the audience?
    - Disciplinary or Interdisciplinary?
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# Challenges and resources

- Getting others to recognize/value this work (P&T)
  - <https://academicaffairs.iupui.edu/PromotionTenure/Dossier-Samples.html>; search for "public scholarship" and "community engagement"
- Learning a new field; see resources at <https://csl.iupui.edu/teaching-research/curriculum/communities/public-scholarship.html> and <http://libguides.marian.edu/CSL>  
Publishing this work – work with librarians (see afternoon session)
- Measuring the impacts (go to afternoon sessions)



# Challenges and resources

- Building a network of engaged scholars – get involved with [Indiana Campus Compact](#)
- Check out Compact Nation Podcast, S1:E8, documenting and publishing engaged scholarship with Cathy Jordan and Andrew Furco - <https://compact.org/podcast/season1-episode8/>



# Challenges and resources

- Grants through ICC:
  - Actualizing a Culture for Community Engagement
  - Senior Faculty Fellow
  - Faculty Fellows
  - High-Impact Community Engagement Practices
  - Strengthening Communities
  - Institutional Research and Student Success Learning Community





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# Discussion

- What challenges to you face in your department/at your institution?
- What resources are you aware of that you (and others) might draw on to address these challenges and facilitate engaged work?